



New Branch Location: Prime Trailer Leasing Opens in Salt Lake City

Prime Trailer Leasing has recently opened its semi trailer sales and leasing office in Salt Lake City, Utah. A strategic move for the company as they acquired a location from major competition in Reno, Nevada in 2010 and are a dominant trailer rental provider in across I-80 and the West.

Salt Lake City, Utah ([PRWEB](#)) January 04, 2012 -- On November 1st, 2011 Prime Trailer Leasing announced its opening of its newest branch location in Salt Lake City. With its opening in Reno, Nevada last August, 2010, Prime has continued to grow it's rental locations establishing themselves as a primary competitor in the [Utah semi trailer rentals](#) and sales market.

With their headquarters in Denver, Colorado, Prime Trailer Leasing is the largest semi trailer rental company in the area and has over 100 years of combined experience in the trailer industry. They primarily [rent dry vans](#), flatbeds and refrigerated vans for over the road, local cartage and storage applications. They provide a wide variety of specifications and trailer lengths to meet the diversified needs of their customers in all markets.

"It was the next logical progression for us," said Wes Gardner, owner of Prime Trailer Leasing when asked about the Prime Trailer Leasing expansion. "With the exit of major competition in the area, we recognized a strategic opportunity that would allow us to increase our service area to our current and future rental customers. In addition, as we continue to grow our new service line of new and used dry van, flatbed and refrigerated sales, having additional branches allows us to get equipment in the hands of our customers at a better price than a single location allows. good pricing is something we can all appreciate in this economic climate."

Salt Lake City Services

Prime Trailer Leasing plans to continue their offering of dry van, flatbed and refrigerated sales and [rentals in Salt Lake City](#), just as they do now in Reno, NV and Denver, CO. Their reputation for quality equipment, superior customer service, and affordable rates should prove successful for them in their new branch location.

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Online Web 2.0 Version

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