Vigillo and J.J. Keller & Associates Partner to Develop Data-Driver Driver Training

Big data analytics provider and truck driver training provider join forces to identify unsafe truck driver behavior and assign appropriate training

Portland, Ore ([PRWEB](#)) October 02, 2016 -- Vigillo LLC, creators of the transportation industry's most advanced big data and data mining software products and J. J. Keller & Associates, Inc., the nation's leading provider of innovative truck driver training solutions, today announced at the American Trucking Associations Annual Management Conference & Exhibition a partnership to provide a new Prescriptive Analytics Solution that identifies unsafe behavior in drivers and assigns appropriate training.

The Prescriptive Analytics Solution from Vigillo and J. J. Keller uses the data that Vigillo routinely gathers from over 500,000 truck drivers to diagnose driver behavior that may lead to unsafe operations. For example, CSA violation data from law enforcement is combined with critical event data from on-board technology to create a rich profile of driver behavior. The resulting map of risky behavior is then matched with subject matter from the extensive J. J. Keller® Training On Demand library of interactive driver training courses to remediate those unsafe behaviors.

"This partnership taps into our companies' core strengths — safety training for J. J. Keller and data mining for Vigillo — to improve driver safety," said Rustin Keller, executive vice president & COO of J. J. Keller. "And that's really what it's all about."

"Identifying training opportunities, then deploying a training solution virtually in real time, is just another example of taking the power of data and turning it into actionable solutions," said Steven Bryan, CEO of Vigillo. "We are thrilled to be working with J. J. Keller on this innovative use of our technology."

About J. J. Keller & Associates, Inc.

Since its beginning as a one-man consulting firm in 1953, J. J. Keller & Associates, Inc. has grown to become the most respected name in safety and regulatory compliance. Now over 1,400 associates strong, J. J. Keller serves over 560,000 customers — including over 90% of the Fortune 1000® companies. The company's subject-matter expertise spans nearly 1,500 topics, and its diverse solutions include ELogs and mobile technology; training via online courses, streaming video or DVD; online management tools; managed services; consulting services; online and print publications; forms and supplies.

Transportation professionals rely on J. J. Keller's in-house expertise and wide selection of products and services to reduce risk and improve regulatory compliance, performance management, and operational efficiency. For more information, visit JJKeller.com.

About Vigillo LLC

Founded in 2007 by a team of statisticians and nimble software engineers with a talent for deciphering complex information and delivering it in an at-a-glance scorecard format, Vigillo specializes in taking copious amounts of data and turning it into factually reliable and usable information. Leading the industry in trend-setting concepts for fleet safety and business compliance issues for the U.S. commercial transportation industry,

Vigillo's Suite of CSA Scorecards is the most widely used CSA reporting system in the industry today. Operating on the philosophy of "if you can measure it, you can manage it", Vigillo presents data in such a way that companies can quickly and clearly understand and address their most critical safety and compliance issues. For more information on Portland, Oregon-based Vigillo, visit www.vigillo.com.

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