

## Canada's RVHotlineCanada.com Launches New Interface and Adds Many New RV Dealer Resource Options

*If you're in the market to purchase an RV, RVHotlineCanada.com is your proven one-stop website to finding the right RV dealer in your area. If you're an RV dealer in Canada, RVHotlineCanada.com offers a whole new set of web options that will get your RVs noticed and off the lot in no time.*

GTA, Ontario ([PRWEB](#)) January 3, 2010 -- For almost ten years RVHotlineCanada.com has been helping the RV Dealer promote their RV units on their website while offering them many dealer services like adding unit photos, unit descriptions, an 'information request form' on each dealer's unit page which contacts the RV dealer directly with questions or comments about the unit and more recently they've added a 'voice module' that allows the RV dealer to record and post a voice message that the potential customer can listen to describing the RV and it's features.

Now they've relaunched a new interface and have added a few more options that make the website a competitive force in the RV lifestyle industry - not to mention that RVHotlineCanada.com designs website's for it's RV dealer members which allow them to display their inventory of new or used RVs as well.

"We wanted to offer our RV dealer members the most features possible", says Vince Russo, President of RVHotlineCanada.com, "features that will help them promote their units and now we're offering services that allow them to track unit views on our website, an SEO module that helps their own RV dealer website get higher rankings in the search engines and an enhanced CMS (content management system) that we integrate into our RV dealership web design packages which enable the dealers to maintain or update their dealership websites on the fly".

Not only have the services offered to dealers been enhanced, the website has also undergone a dramatic makeover. They've removed the left hand side menu which gives them more space to add their 'Featured RV Units" section on the homepage. They've added - more control from the dealer area enabling members to better leverage their units on their own sites giving them the power to filter "Specials", consignment units, "Clearance" units and even Available Floorplans from their manufacturers using a feature called "On Order"-.

We're expecting a higher volume in visitors this year because of the new interface and the services we're providing to our RV dealer members. Since our launch less than a month ago, we've had over 7 new member registrations and a vast array of RV dealers inquiring about our services.

RVHotlineCanada.com is endorsed by the [RVDA of Canada](#).  
For more information visit [RVHotlineCanada.com](#)

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## Online Web 2.0 Version

You can read the online version of this press release [here](#).