



RV Enthusiast Finds New Way to Share Ideas and Supplies on the Internet

Every year, thousands of Americans pack up their RV and hit the road in search of adventure, witnessing the beauty of the lower 48 or just some nice rest and relaxation. In going on these trips, supplies are necessary, which is where RVCampingNow.com comes into play. The month-old website specialty camping site launched recently to high acclaim.

Pahrump, NV ([PRWEB](#)) January 2, 2009 -- Karen Okabe, the founder of [www.RVCampingNow.com](#), has much to be excited about. A longtime RV enthusiast, Okabe has recently launched her website, which specializes in supplies for RVers who are looking to take anytime between days to several months out on the road.

"This is something that I can do from the road and at home," explained Okabe. "I think the part that I enjoy the most is that I can help out other RVers, new and old alike."

Okabe's site serves as a resource more than a web store. Yes, there are items such as binoculars, vehicle tents and lanterns available at affordable prices, but there are also news pieces regarding NASCAR events and other links for insurance and roadside assistance readied for people to read.

Though the site has been active since December 2008, Okabe is already looking to beef up her remarkable catalog. "I'm looking into carrying unique things that you don't really see around," she said.

Adding to the site's many features is a blog that runs in conjunction with it. The informational blog, [www.RVCampingInfo.com](#), gives an array of tips such as checklists, product reviews and includes personal stories from Okabe herself. The comments section also allows readers to exchange ideas and thoughts about their lives as RVers.

While the site is only weeks old at press time, Okabe hopes that her keen eye for both prudent and exceptional products, as well as her history as a RVer will help set RVCampingNow.com apart from other websites.

"I have a passion for this," she said. "We like going on the road in our mobile home, watching NASCAR races and fishing and camping. People don't really get out anymore and this is a good way to balance technology and old fashioned R&R."

About the Company:

RVCampingNow.com is a part of MKP Ventures, Inc., which is owned and operated by Karen Okabe.

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