



## Car Price.com Launches New Car Buying Website

*Car Price.com has launched a new website that promises to revolutionize researching and buying a car.*

([PRWEB](#)) January 7, 2008 -- If you are a car aficionado or are thinking of buying a new car, take note. [Car Price.com](#) has launched a new website that promises to revolutionize researching and buying a car.

Unless you know precisely what you want, the experience of finding a new car to suit your budget and needs can be fraught with difficulties. The developers of Car Price.com have made it their goal to reduce the amount of time spent trying to find information and trawling countless car dealerships. "We wanted to create a user-friendly site that would enable buyers to find information and compare different cars and various options at their leisure and convenience, and without the pressure of being face to face with a sales person," sums up site developer Lee Davies.

First established in 1995, Car Price.com was developed to provide potential car buyers with access to information on every make and model of car across the United States. The site has recently been redeveloped with simplicity and efficiency its key consideration. It utilizes the latest web 2.0 technology to create a user-friendly experience, making it the easiest site to use when researching a new car on the net.

The site revolves around a [comparison](#) tool which allows you to choose any make and model of new car and compare it, side by side, against any other make and model of your choice. The tool compares every conceivable feature, from price, to engine, to optional extras such as navigation systems.

Another of the site's useful functions is the free quote finder. This contacts your nearest dealership and requests a quote on a model you are considering. Within 24 - 48 hours the dealer will have contacted you with price, availability and delivery options. The site also provides insurance and loan options for further convenience.

The site also features a glossary of the terms and acronyms often encountered in the auto industry language. "When buying a [new car](#), knowledge really does give you an advantage. Often people are too embarrassed to ask, so Car Price.com helps equip the buyer with the information they need to ensure they get the best deal," Davies explains. "Car Price.com exists to offer an easy alternative to spending hours going through magazines and car dealerships for information on the car you wish to buy."

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).