



InsureMeOnline.com Launches Online Business

InsureMeOnline.com has launched a consumer-advocacy Web site that gives customers free, fast, accurate quotes on auto insurance, while ensuring privacy from calls and emails by insurance agents

Colorado Springs, CO ([PRWEB](#)) January 7, 2008 -- Founded by Colorado Springs entrepreneurs, InsureMeOnline.com has launched a consumer-advocacy Web site that gives customers free, fast, accurate quotes on [auto insurance](#), while ensuring privacy from calls and emails by insurance agents. Unlike other insurance Web sites, the highly interactive InsureMeOnline.com Web site gives visitors access to consumer-generated ratings of insurance carriers on several categories of service, a blog, industry e-news, tools to evaluate the relative appropriateness of policies, and instant onscreen comparisons of quotes from top, trusted carriers.

According to Chief Operating Officer Marc Berry, "As we began to research this online auto insurance quoting market, it became clear that what is offered today by our competitors is an annoying experience for the consumer, who fills out a long form, and in spite of the company's claims, receives one or even no online quotes and is bombarded with calls and emails by unrelenting agents over the next few days. What actually happens is that the customer's information is sold as a 'lead' to up to eight insurance sales agents and the onslaught of calls and emails begins."

Because InsureMeOnline.com was committed to providing the best possible customer-centered experience, they teamed up with ComparisonMarket (CM), the largest [online auto insurance](#) agency in the United States. This partnership allows InsureMeOnline.com to provide fast, accurate, unbiased, bindable auto insurance quotes from top carriers within about 45 seconds. It effectively gives InsureMeOnline.com a staff of licensed agents in 47 states who can write policies, provide 24/7 customer service, offer phone support, and access to real-time quotes from over 13 national carriers, such as Progressive, Esurance, AIG and The Hartford.

To celebrate the launch of their business, InsureMeOnline.com is presenting an opportunity to win an Audi S4 Convertible, worth over \$55,000. To enter, participants fill out a form (no purchase necessary) on the company website. Details are available at www.InsureMeOnline.com.

###



Contact Information

Jeff Thomas

30dps

<http://www.insuremeonline.com>

719-380-9996 +4225

Online Web 2.0 Version

You can read the online version of this press release [here](#).