

## **PEI Announces Alliance with Yellow Transportation**

Members of the Petroleum Equipment Institute can now realize substantial savings on short and long-haul shipping. The discounts apply to LTL shipments, international, residential, COD and inbound. The offer is only available to members.

(<u>PRWEB</u>) January 17, 2004 -- The Petroleum Equipment Institute announced a new freight discount program that entitles association members to a 62% savings with Yellow Transportation. The program also includes savings on services like Delivery Notification, COD fees, Canadian sufferance charges and interline shipments.

PEI's industry resource liaison, Bob Young, said,  $\hat{A} \square$  We are very excited about this new benefit. It offers great savings to PEI members and is one more way PEI adds value to membership. $\hat{A} \square$ 

Once enrolled in the discount program, the increased savings automatically appears on all freight bills. Participants are also encouraged to use the dollar-saving benefit when a supplier is shipping to your location. By requesting your supplier use Yellow Transportation the discount will automatically be applied.

All current members of PEI were sent details about the Yellow Transportation program and how to enroll. For more information on this program or how to become a member of the Petroleum Equipment Institute visit <u>www.pei.org</u> or contact Bob Young at PEI: byoung@pei.org

## About PEI

The Petroleum Equipment Institute is the international trade association for companies concerned with all aspects of equipment used in petroleum marketing and liquid handling operations. With over 1,600 member companies, PEI represents the leading manufacturers, sellers, and installers of equipment used in service stations, convenience stores, terminals, bulk plants, fuel oil and gasoline delivery, and similar petroleum marketing operations. For more information, see <a href="http://www.pei.org">http://www.pei.org</a>



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