



Choppers are Hotter than NYC in a Summer Blackout

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When you turn on the TV you can watch Orange County Choppers hurl verbal abuse while building their over-the-top motorcycles or catch Jesse James delivering a custom West Coast Chopper to Shaquille O'Neal. There is no doubt about it, motorcycles are hot and the flaming tip of the motorcycle market is the "chopper".

Made famous by Peter Fonda in Easy Rider, these choppers were usually home built from a "chopped" up Harley-Davidson, but this has all changed. The motorcycles you see on television are state of the art, high-styled hot rods and these are just the tip of the iceberg.

There are over 2 dozen EPA and DOT approved motorcycle manufacturers selling choppers in dealerships all over America. These motorcycles are built to meet the same federal standards as Harley-Davidson or Honda but they look like a rolling flash-back to the 60's and 70's when the chopper culture was created.

Vengeance Motorcycles is a chopper manufacturer headquartered in Mira Loma, CA that exemplifies this market. Vengeance Motorcycles are built by a team of die hard chopper experts combined with a sales, marketing and production staff that you'd expect to see in a Fortune 500 company.

Vengeance is an example of the new breed of motorcycle manufacturers who are riding the current chopper craze. The bikes these companies are building are powered by American-made v-twin engines and are loaded with chrome, horsepower and flashy paint that make them stand out in a crowd like a call girl in church.

If you are one of the 1000's of baby-boomers facing your mid-life crisis and you need to "get your motor running and get out on the highway" but want to do it on a real vehicle with dual-disc brakes, a full floating rear suspension and a retina-burning array of chrome, then get down to your local chopper shop and check out what's happening on the road.



Contact Information

Stephen Sharpe

Vengeance Motorcycles

<http://www.vengeancemotorcycles.com>

909-681-2900

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