



## Advertising Campaign with Interactive Taxi

*U.S. MaidsInc., today announced that they will start a nationwide advertising campaign using today's latest technology and the Interactive Taxi company.*

([PRWEB](#)) August 10, 2003 -- David Heitner and Mack Reilly, have positioned technology at the forefront of their advertising campaign with Interactive Taxi (iT). Heitner states that the unique advertising medium that Interactive Taxi has created, is a powerful addition to any corporate advertising model.

Reilly and the U.S. Maids marketing team have created an advertising campaign that is technology focused but easy to use and understand. We use the latest Macromedia Flash technologies to enhance the user experience in an Interactive Taxi says Heitner. Heitner also says that using Interactive Taxi allows U.S. Porters to reach and capture target markets that no one has even explored before. By using Interactive Taxi it will allow us to reach all users of cleaning services, for the right amount of time in an interactive method of advertising. "What better way to keep yourself busy than looking through the Interactive Taxi module in the cab while driving to your next appointment?"

Interactive Taxi (iT) is the world's first interactive passenger vehicle. By leveraging the power of wireless equipment and technology, "iT" provides a strong advertising medium while delivering the latest information about sports, news, weather, dining, night life and much more...all at the touch of a finger. Interactive taxi can be reached at [www.interactivetaxi.com](http://www.interactivetaxi.com).

U.S. Maids is a service-based company engaged in the residential cleaning and home services services industry, franchise development, manufacturing and marketing of janitorial products worldwide. U.S. Maids website is located at [www.866USMaids.com](http://www.866USMaids.com)



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**Online Web 2.0 Version**

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