



Dealer Specialties, Inc. Adds Automated eBay Listing Process to Suite of Vehicle Marketing Tools

Dealer Specialties, Inc., a division of Dominion Dealer Solutions and a leader in providing automobile dealers with data collection and distribution services, color digital photos, vehicle videos and descriptive used-vehicle window stickers, announced today a new online feature providing automotive dealers the ability to seamlessly update and transmit their vehicle inventory to eBay Motors.

Cincinnati, Ohio ([PRWEB](#)) January 3, 2007 -- Dealer Specialties, Inc., a division of Dominion Dealer Solutions and a leader in providing automobile dealers with data collection and distribution services, color digital photos, vehicle videos and descriptive used-vehicle window stickers, announced today a new online feature providing automotive dealers the ability to seamlessly update and transmit their vehicle inventory to eBay Motors.

Integrated into the existing Dealer Specialties Inventory Manager tool, dealers have quick and easy access to their online inventory. Dealers can post vehicles to the eBay Motors marketplace and efficiently and conveniently create eBay Motors listings by utilizing their existing Dealer Specialties online classified listings.

"Our Inventory Management Tool automates the listing process, making it easy for dealers to create, manage and market their vehicle inventory from one place," states Brian Page, General Manager Dealer Specialties.

For more information, contact your local Dealer Specialties representative or visit www.dealerspecialties.com.

About Dealer Specialties

Dealer Specialties, a Dominion Dealer Solutions Company, is the nation's leading provider of data, photo and video collection services, descriptive used-vehicle window stickers and Internet data distribution services.

Dealer Specialties employs over 600 field technicians located in 48 states to service nearly 10,000 automobile dealerships. Each month, their technicians physically view and collect data on more than 650,000 used vehicles. The detailed vehicle data, photographs and videos are sent electronically to dealers' own websites and to over 2,000 other partners.

Dealer Specialties has built relationships with some of the most powerful and well-known services on the Web such as AutoTrader.com, Cars.com, Dealerskins, The Cobalt Group and most manufacturer web sites. In addition, an online service provided by Dealer Specialties is accessible via www.getauto.com which includes a comprehensive list of customer's inventory. If interested in learning more about Dealer Specialties, visit www.dealerspecialties.com.

About Dominion Dealer Solutions

Headquartered in Monroe, Ohio and established September 2006, Dominion Dealer Solutions combines the power of Dealer Specialties, Dealer Data Services, SelectQu/DataCube, Dealerskins and XIGroup. These automotive industry leaders form a foundation for providing a nationally recognized total web solution to dealers throughout the country. Dominion Dealer Solutions serves over 12,000 customers, collects and distributes data to over 2,000 data partners, maintains a rolling inventory of over 725,000 vehicles and manages 1,800 custom-built lead generating websites.



Dominion Dealer Solutions is a subsidiary of Dominion Enterprises. Dominion Enterprises is headquartered in Norfolk, VA and is a leading media and information services company serving employment, real estate, recreation, and industrial markets in the United States. The company has 503 paid and free magazine titles such as For Rent, Harmon Homes, The Employment Guide, Boat Trader, Cycle Trader and RV Trader with a combined weekly circulation of nearly 6 million; over 40 market-leading websites such as ForRent.com, Homes.com, and Traderonline.com reaching over 8 million monthly visitors; data capture and distribution businesses such as Dealer Specialties; and web services businesses across all the company's industry categories. The company has 6,600 employees nationwide. For more information on Dominion Enterprises, visit www.dominionenterprises.com



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