



New FantaSigns to Debut at Barrett-Jackson's Scottsdale Classic Car Auction

Anthony Ross Studio (ARS) will present four new FantaSigns at the Barrett Jackson Classic Car Auction at WestWorld in Scottsdale January 25-30, 2005.

Anaheim, CA ([PRWEB](#)) January 6, 2005 -- Anthony Ross Studio (ARS) will present four new FantaSigns at the Barrett Jackson Classic Car Auction at WestWorld in Scottsdale January 25-30, 2005.

FantaSigns are fine art images depicting the wide variety of classic neon signs that are rapidly disappearing from our streets and highways, such as the ones found on diners, motels, shoe stores, and theaters. The creator/designer of FantaSigns Anthony Ross is known worldwide for his "Road/Signs: Adventures in the Drivers Seat" Series of original paintings. FantaSigns takes this genre a step further successfully bridging the gap between tradition and technology. FantaSigns are digitally designed to be customized by the recipient, putting the purchaser in the picture. The buyer becomes a co-creator of the final piece.

Each of the nostalgic signs includes within the design the name of the business and a marquee. The name that will appear on the customized sign is chosen by the buyer such as Kathleen's Kitchen or Taylor's Theater. The marquee that is typically used to advertise the latest lunch special can now become "family's favorite dishes open 24 hours", or movie show times become "now appearing Sue and Tom Taylor". With a FantaSign the buyer can use their imagination to create a personal marquee message with individual events, sentiment or humor.

The newest FantaSigns were created especially for the car enthusiast and include additional options, which include choice of year, make, model and even color of the car that appears in each of the new signs. Some of the other FantaSigns available are "Ten Pin Alley" bowling center, "Game Room", "Dad's Bar-B-Q", "Country Club" and "Poker Palace". There is even a FantaSign for new parents. "Stork Delivery Service" offers a special message announcing the new arrival.

The final product is an archival quality giclee with an eighty-plus year life expectancy, which is then matted and ready to frame. Anthony Ross personally signs, titles, and numbers each print as a one of one edition since each FantaSign is different and original.

Nancci Markowitz from ARS marketing department notes "This product is unique and so enthusiastically received. At first everyone thinks they are looking at a photograph, it's fun to see the look on their faces when the light comes on and they realize they can put their own name in art. Over the holiday season most buyers were just grateful to finally find a gift their dad didn't already have."

In addition to purchasing FantaSigns at the Barrett Jackson buyers can go to the FantaSigns web site at <http://www.yournameinart.com>.

Prices for the FantaSign brand art prints are \$175 for a 16" x 20", \$350 for a 24x30 and \$575 for a 30" x 40". Framing is available option or the purchaser can take their print to a framer of their choice.

"FantaSigns" and "Your Name in Art" are registered trademarks of Anthony Ross Studio. Anthony Ross Studio is a fine art company producing original acrylics on canvas paintings, limited edition reproductions, and open edition prints and posters from artist Anthony Ross. Anthony Ross Studio also licenses



most of Anthony's images worldwide.

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