



Racerchicks.com - The Premier Website For Women In Racing Hits A Milestone With Record Traffic In December

Racerchicks.com, the premier website for women in racing, had a record 2004 - finishing off the year with 1.8 million hits in the month of December alone.

Toronto ([PRWEB](#)) January 5, 2005 -- Racerchicks.com, the premier website for women in racing, had a record 2004 - finishing off the year with 1.8 million hits in the month of December alone.

"This just goes to show you, what a powerful force women are in the motorsports and automotive industry," said Nika Rolczewski, founder and webmaster for the site. "For our home-grown website to have such traffic means we really have a wonderful community that brings together a loyal following of Racerchicks and their fans."

The website, started just four and half years ago, has become a valuable resource for anyone involved in the industry. Featuring sections such as "Racerchicks101", which specifically tutors hobby Racerchicks with such articles as time management, interviewing skills and hunting for sponsorships.

With more than 200 women racers featured, fans of Racerchicks can read about their favorite drivers and keep up-to-date with their progress. Nika, an automotive journalist, also keeps the reader entertained with her adventures on and off the race track.

While Nika's job keeps her busy, her heart will always belong to the website. "It hasn't been easy since this website takes time and money - both coming from me! But in the end it's certainly making a difference. I know this from the thousands of e-mails I've received from women all over the globe," adds Nika.

While the average number of hits for the website is 1.5 million per month with approximately 1500 unique visitors per day, December 2004 proved that there is room for growth and promotion. "The website is a success story thanks to many Racerchicks out there that have supported it with their hearts and their accomplishments."

For more information click on www.racerchicks.com or e-mail Nika at nika@racerchicks.com

###



Contact Information

Nika Rolczewski

RACERCHICKS.COM, INC

<http://www.racerchicks.com>

416-779-6452

Online Web 2.0 Version

You can read the online version of this press release [here](#).