



Auto Lease Website Given a Fresh Look on Birthday

Toronto, ON - Easyrelease.ca, Canada's Auto Lease Marketplace, celebrates its first birthday and success with a fresh face for her users.

Toronto, ON ([PRWEB](#)) January 14, 2004 --Since its inception one year ago, Easyrelease.ca has successfully matched numerous drivers looking to get out of their lease to those looking to take over a lease. As a token of appreciation to her customers, Easyrelease is celebrating her first birthday with a fresh look compounded with new functions to assist users with a better experience on the site.

This investment is a reflection of Easyrelease's commitment to continue serving Canadian drivers. The fresh look enables users to browse the site with ease while the added functions help serve the needs of her customers. Users can now see which leases have been sold and may proceed with payment on an incomplete listing. A new testimonials section has been added containing feedbacks such as "Quite frankly, we didn't expect any interest for quite some time if any.....however, we are pleasantly surprised" from a user in Saskatoon as well as "I got the car I wanted and didn't have to put any money down. In fact, I was paid \$1,200 to take over the lease. Now that's a deal!" from a Toronto user manifest the success of Easyrelease over the past year.

Easyrelease.ca is a one-stop directory of car leases pioneered in January 2003 with the mission of connecting car lease drivers. Lease drivers can advertise their lease on the site which can be viewed immediately by potential buyers. With a simple registration and lease advertising process, drivers can sell their lease in minutes while providing potential buyers with all the information relevant to the car and lease. The site also contains an extremely user-friendly interface for drivers interested in leasing to search their desired vehicle by category, location, price or even make and model. In the event that a user cannot find the car desired, the site features a Cars Wanted page allowing them to publish the cars they are seeking. Once a potential driver becomes interested in the specific vehicle, they can acquire the contact information of the original lessee to arrange viewing and confirm the lease transfer.

The website provides a unique solution to a growing dilemma as leasing becomes popular. Most automotive classifieds currently are geared toward sales with the odd ad looking for lease transfers placed into the mix. However, these ads do not allow for vital information such as residual price, lease expiration date or kilometre allowance that are involved in lease transfers. Recognising the need of real drivers, easyrelease.ca was established to assist drivers in ending their lease or finding a short-term lease deal with ease.

Over the past year, it has been confirmed that the benefits of car lease transfer facilitated are tremendous because it not only allows drivers to get out of their lease, new drivers can also lease for a shorter-term and without the heavy up front fees of a brand new lease. Drivers can now go to the redesigned Easyrelease for solutions to their auto leasing needs.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).