

Borruso to Chair Motor Vehicle Lighting Council

Joe Borruso, president and CEO of Hella North American Inc., Plymouth, Mich., has been elected chairman of the Motor Vehicle Lighting Council (MVLC).

(PRWEB) January 14, 2004 -- Joe Borruso, president and CEO of Hella North American Inc., Plymouth, Mich., has been elected chairman of the Motor Vehicle Lighting Council (MVLC).

Formed in April 2003, the MVLC is made up of the auto industry $\hat{A} \square s$ leading lighting suppliers and is a product-line group of the Motor & Equipment Manufacturers Association (MEMA).

Daniel Robusto, president and CEO of North American Lighting Inc., Farmington Hills, Mich., will serve as vice chairman of the group. Richard Zygadlo, director and executive vice president of II Stanley Co. Inc., Battle Creek, Mich., will serve as secretary/treasurer.

MVLC members are committed to developing new lighting technology to increase the performance and safety benefits of today $\hat{A} \Box s$ and tomorrow $\hat{A} \Box s$ cars and trucks.

The Council also supports ongoing research initiatives to understand the issue of glare and aims to educate the public on the benefits of HID and other advanced lighting technologies. Additional information about the Council is available on the Internet at www.mvlc.info.
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