



## **AutoHeroes Steers Customers Towards the Best Deals on Wheels**

*AutoHeroes is a new service that helps buyers navigate the often bumpy road of purchasing or leasing a vehicle. AutoHeroes' experts work with each client personally to save them thousands of dollars, while saving them time and aggravation.*

([PRWEB](#)) July 18, 2003 -- AUTOHEROES STEERS CUSTOMERS TOWARDS THE BEST DEALS ON WHEELS

Personal Auto Buying Assistance Service in Boston Area Helps With New, Used and Leased Car Purchases

NEWTON, MA (PRWEB) July, 2003 -- AutoHeroes wants to be the first place you turn when you set out to buy or lease a new or used car. Launching a personal car buying service in the Boston area, AutoHeroes jumps in to help clients navigate the often bumpy road of car buying. AutoHeroes' mission is to drive the best deals possible for its customers -- saving them time and eliminating the aggravation which can accompany a vehicle purchase.

Noelle Moore had a typically positive experience using AutoHeroes to purchase her new BMW: "Not only did I save a lot of money on the car, the service made the entire car buying process a breeze! When I started looking for my car I wasn't sure what I wanted. AutoHeroes helped me narrow down my choices, and then arranged test drives of the various cars so I could make an informed decision."

Thousands of dollars have been saved for customers by AutoHeroes. The average time it takes to get through the buying process and to delivery is just four to five business days for in-stock vehicles. Ideal AutoHeroes customers are those who have neither the time, money nor knowledge to search and negotiate a car lease or purchase for themselves.

AutoHeroes' services appeal to a wide variety of consumers--from single parents, to executives and young professionals--anyone who wants to save time and money on a new car purchase.

The inspiration for AutoHeroes came to Christopher Burdick, Founder and President, as he was helping friends and relatives select and buy new cars. Burdick, who has professional sales and customer service experience, found it rewarding to assist them and enjoyed the appreciation he received when he was able to make the process easier and save them money.

Automobile dealers call people like Burdick who assist others with buying their vehicles "heroes." The AutoHeroes company name is derived from this industry moniker for car buying helpers.

AutoHeroes' assistance to car buyers doesn't stop at the curb. It is extended through its website. Articles on leasing vs. financing a car, tips for getting a fair deal, how to find a good mechanic, and basic maintenance guides, among other informational materials, are all there for the viewing.

AutoHeroes is headquartered in Newton, MA. AutoHeroes, a member of the Better Business Bureau, invites prospective customers to take the most direct route to saving time and money on vehicle purchases.

Call for further information at 617-965-3200, or travel to its website, <http://www.autoheroes.com>.



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