



MOVIECARZ.COM ANNOUNCES PLANS TO UNITE MANUFACTURERS, TOP TUNERS AND THE ENTERTAINMENT INDUSTRY

Irvine, California ([PRWEB](#)) July 9, 2003 -- MovieCarZ LLC announced today that it will expand its efforts to include turn-key marketing, sponsorship administrative and pre-screening services through its new site, [www.GetSponsorZ.com](#). MovieCarZ LLC announced today that it will expand its efforts to include turn-key marketing, sponsorship administrative and pre-screening services through its new site, [www.GetSponsorZ.com](#). The new site will support the existing efforts of MovieCarZ.com, which has played a key role in providing cars for such projects as "The Fast and The Furious" and numerous prime-time TV shows, as well as MTV rap videos.

GetSponsorZ.com will assist young people with hot cars in securing sponsorships with the company's key partners. Candidates will go through a screening process, sign a binding contract to actively show and promote their vehicle and be supervised by GetSponsorZ.com staff. Periodic reports will be made to sponsoring companies who will also have access to these vehicles for print materials and event appearances.

GetSponsorZ.com will also actively pursue placement of the vehicles into magazine features, TV shows and videos through its direct link to MovieCarZ.com.

"The goal here is to help young people who own some of the best vehicles in the country get hooked up with some of the best automotive parts suppliers in the country," says Neil Tjin, MovieCarZ Vice President of Sales & Marketing. Tjin adds: "Most companies do not have the time or resources to find, recruit, manage and coordinate the efforts of their sponsors and so we're not surprised that nearly 100 companies have already signed up. We'll scour the country for the best cars, link them to the best companies then take their completed vehicles to a whole new level of print and electronic exposure not previously thought possible. It's our network with key magazines and of course, our strong ties to the entertainment industry that make this possible."

GetSponsorZ.com offers several packages for both manufacturers and sponsorship candidates. Manufacturers can choose to procure cars right from the site to utilize in their ads or promo materials. Sponsorship candidates can download sample proposals or even buy an entire booklet teaching all the do's and don'ts of sponsorship relationship. All materials provided to sponsorship candidates stress the importance of commitment to the sponsoring companies. MovieGirlZ.com provides similar access to young aspiring ladies who are interested in the automotive world and who are tired of being taken advantage of. "We provide media training, portfolio management and offer access to dozens of casting organizations for these girls," commented MovieCarZ CEO Craig Lieberman.

MovieCarZ LLC owns and operates MovieCarZ.com, GetSponsorZ.com and MovieGirlZ.com, all of which are designed to linked customers/consumers with people and organizations in specific need of such people or their vehicles. Founded in 1999 by industry mogul Craig Lieberman whose Supra and Maxima starred in "The Fast and The Furious," MovieCarZ.com now databases nearly 4,000 vehicles and has more than 75,000 registered users. Cars from the site's database have appeared in CSI, Boston Public, Titus, The Fast and The Furious, The Division, 2 Fast 2 Furious, Ludacris' "Act the Fool" video for MTV and The Fast and The Furious Tricked Out DVD.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).