## PRWeb<sup>\*</sup>

## Exciting, New Automotive Invention Available For Licensing

A new product, the Work Safe Seat Cover helps car owners protect their investment by preventing physical and cosmetic damage to a car seat and other related interior components.  $It\hat{A} \square s$  ideal for sports enthusiasts, pet owners, construction workers, mechanics and others who have to drive home with the day $\hat{A} \square s$  sweat and grime plastered to them and their clothes.

(PRWEB) July 7, 2003 -- Contact: Invention Technologies, Inc. 2655 LeJeune Road, Suite 550 Coral Gables, FL 33134 (800) 940-9020 (800) 810-9040 Fax products@invent-tech.com www.invent-tech.com

Exciting, New Automotive Invention Keeps Car Seats Cleaner

With automobile purchase costs ranging from tens to hundreds of thousands of dollars, it  $\Box$  s no wonder car owners consider maintaining the condition of their car a serious investment. A new product, the Work Safe Seat Cover helps car owners protect their investment by preventing physical and cosmetic damage to a car seat and other related interior components. The Work Safe Seat Cover eliminates the chance that a careless accident by a service technician, valet or pet will soil the smooth leather or fabric interior of an automobile, boat, RV or aircraft. It  $\Box$  s ideal for sports enthusiasts, pet owners, construction workers, mechanics and others who have to drive home with the day  $\Box$  s sweat and grime plastered to them and their clothes. The Work Safe Seat Cover is washable, making it usable over and over again. Its lightweight design and compact size also allows for easy storage. Affordably priced and durable, it  $\Box$  s sure to appeal to millions of car, boat, RV, pet and aircraft owners worldwide.

The inventor, Paul Messett of Bend, Oregon has worked in the automotive industry for over ten years. He began developing the idea in July of 2002 after realizing the inadequate protection provided by thin plastic seat covers currently available.

This original idea is now being made available for licensing to manufacturers in new product development, especially in the automotive industry. Mr. Messett is hoping to have the Work Safe Seat Cover in full production and available to the public within the very near future.

Additional information about the Work Safe Seat Cover can be obtained by contacting the Publicity / Press Department of Invention Technologies, Inc. at (800) 940-9020 ext 285 or at products@invent-tech.com. Invention technologies, Inc. is a Coral Gables, Florida based company.

NOTE: This information is offered as a human-interest story about the inventor and conception of the idea. Neither this release nor any publication of it constitutes disclosure of functional or structural details of the invention.



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