



MOVIECARZ.COM ANNOUNCES PLANS TO UNITE MANUFACTURERS, TOP TUNERS AND THE ENTERTAINMENT INDUSTRY

MovieCarZ LLC announced today that it will expand its efforts to include turn-key marketing, sponsorship administrative and pre-screening services through its new site, GetSponsorZ.com.

([PRWEB](#)) July 7, 2003 -- HOLLYWOOD, CALIFORNIA - JULY 7th, 2003 - MovieCarZ LLC announced today that it will expand its efforts to include turn-key marketing, sponsorship administrative and pre-screening services through its new site, GetSponsorZ.com. GetSponsorZ.com will assist young people who own the best cars in securing sponsorships with key manufacturing partners. Candidates will go through a screening process, sign a binding contract to actively show and promote their vehicle and will be closely supervised by GetSponsorZ staff. Periodic reports will be made to sponsoring companies who will also have access to these vehicles for print materials and event appearances. GetSponsorZ will also actively pursue placement of the vehicles into magazine features, TV shows and videos through its direct link to MovieCarZ.com and its vast network of entertainment resources.

The goal here is to help young people who own some of the best vehicles in the country get hooked up with some of the best automotive parts suppliers in the country, says Neil Tjin, MovieCarZ Vice President of Sales & Marketing. Tjin adds: Most companies do not have the time or resources to find, recruit, manage and coordinate the efforts of their sponsorees and so we're not surprised that nearly 100 companies have already signed up. We'll scour the country for the best cars, link them to the best companies then take their completed vehicles to a whole new level of print and electronic exposure not previously thought possible. It's our network with key magazines and of course, our strong ties to the entertainment industry that make this possible.

GetSponsorZ.com offers several packages for both manufacturers and sponsorship candidates. Manufacturers can choose to pick cars right from the site to utilize in their ads or promo materials and if needed, procure a host of marketing solutions or marketing support services to complement their sponsorship efforts. The ultimate goal here is to help alleviate some of the costs associated with market penetration with an unconventional audience, adds Tjin. We're able to utilize our direct link to consumers to get great products on great cars, then get them exposure. The onus is upon us to perform as we don't get paid until we do exactly that. Sponsorship candidates can work independently utilizing tutorial download sample proposals or even buy an entire booklet teaching all the idiosyncrasies of sponsorship relationships. All materials provided to sponsorship candidates stress the importance of commitment to the sponsoring companies. The new site will support the existing efforts of MovieCarZ.com, which has played a key role in providing cars for such projects as The Fast and The Furious and numerous prime-time TV shows, as well as MTV videos.

MovieCarZ LLC owns and operates MovieCarZ.com, GetSponsorZ.com and coming soon, MovieGirlZ.com, all striving to assist people in the entertainment and automotive industry with the location, customization, placement and support of project vehicles and their owners with the ultimate goal of extensive print exposure and placement in movies, TV shows and videos. MovieCarZ CEO Craig Lieberman is the man responsible for recruiting cars for both Fast and Furious movies. Since then, the site has databased thousands of cars around the globe and has placed hundreds in projects ranging from MTV videos to TV shows such as The



Division and Boston Public. The site specializes in uniting owners of hot cars with sponsors and transportation department staffers of major Hollywood productions which reduces day-fees, allows for extremely rapid response times and delivering hard-to-find rice rockets on time and under-budget.

MovieCarZ L.L.C.

contact:

Craig Lieberman

C.E.O.

phone: 949-632-5917

e-mail: liebermc1@cox.net

Media:

PTMG/PROJECT 13 MEDIA

Ron Hill/Public Relations Dept.

phone: 310-566-2047

rhill@project13media.com



Contact Information

Craig Lieberman

MovieCarZ L.L.C.

<http://www.GetSponsorZ.com>

949-632-5917

Online Web 2.0 Version

You can read the online version of this press release [here](#).