



## Car Club Turns Charity Work into High Performance Fun

*Los Angeles Race Car Club Helps Local Charities Raise Money*

([PRWEB](#)) June 19, 2003 -- You have probably noticed them before. A large group of race cars, driving through your neighborhood, taking up both lanes of the highway, with the roaring sound of a freight train. Is this one of those groups of illegal street racers that you hear about in the news? No. They are GMEternal, one of the fastest growing race car clubs in Southern California and when they drive by, it's a parade for the eyes and a concert for the ears.

At first glance you might think it's a scene from 2 Fast 2 Furious, a movie showcasing high speed street racing, laughs Brett Schoneman, Marketing Officer for GMEternal. Although it's tempting to put the pedal to the metal, we have a more important agenda on our schedule.

What on Earth are they doing? They are combining their passion for American race cars with that of helping our community and those less fortunate that simply deserve a break. Car shows, parades and rallies are some of GMEternals favorite ways to help raise money for Los Angeles charities. For them, driving to the events is just as much fun as being in the events

Being that these are their daily forms of transportation, adds to the difficulty of keeping their cars looking like they are brand new at major charity events. We often compete against cars that are never driven as daily drivers, but stored in the garage until the next car show comes up. Our cars belong on the road, not covered up in the garage, says Charles Mancini, President and founder of GMEternal.

Corporations and even producers are lining up to sponsor car clubs like GMEternal by taking advantage of the large crowds they generate at events. Companies are able to showcase their products and services against an exciting backdrop of exotic race cars and entertainment festivities. GMEternal has also been featured in music videos, including the new Kurupt video.

Future events for the GMEternal Car Club of San Fernando Valley include the Northridge Christian Church 4th of July BBQ, the Las Vegas 3 day elimination at the end of August, the Orange County Cure for Cancer, NASCAR events and much more. They are also working on their first GMEternal Car Show which they promise to be one for the books.

For more information about the GMEternal Car Club of the San Fernando Valley, visit their web site at: [www.gmeternal.com](http://www.gmeternal.com) or contact Brett Schoneman at (661) 406-0369.



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**Online Web 2.0 Version**

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