



BEHR NAMES SCHRAMM VICE PRESIDENT FOR PRODUCT LINE AIR CONDITIONING

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([PRWEB](#)) May 17, 2003 -- BEHR NAMES SCHRAMM VICE PRESIDENT FOR PRODUCT LINE AIR CONDITIONING

Wolfgang Schramm has been appointed vice president for product line air conditioning in North America, according to Hans Lange, Behr America president.

In his new position, he will be responsible for the management of Behr's air conditioning business in North America.

Schramm previously was the president and general manager of Valeo's Air Conditioning activity in North America. Before joining Valeo, Schramm gained extensive experience in electronic systems, the HVAC components business and product-line management at Bosch in Germany.

Schramm holds a doctorate in engineering from the University of Darmstadt, Germany. He lives in Bloomfield Hills, Mich. with his wife and three children.

With headquarters in Troy, Michigan, Behr America is a leading supplier of engine cooling and air conditioning systems to the automobile industry. The company has 3,000 employees at facilities in Troy and Webberville, Michigan; Dayton, Ohio; Charleston, South Carolina; Canton, South Dakota, and Fort Worth, Texas.

Behr America's parent company, Behr GmbH & Co. KG is based in Germany and has been supplying automobile makers for nearly 100 years. Group sales in the 2002 business year came to approximately \$2.7 billion. Currently Behr employs more than 16,000 people at 25 production facilities in Europe, North and South America, South Africa and India.

Additional information is available on the Internet at www.behrgroup.com.

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Note to Editors:

A digital image of Wolfgang Schramm is available by contacting one of the media representatives listed below.

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