



Goodyear to Sponsor American Coalition of Father's and Children (ACFC) Racing's in Schools Program

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April 23, 2003

Beach Lake PA

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Michael C. Morris, Driver for the ACFC Racing Team, commented. "I am excited to see Goodyear as our Atlantic tire sponsor for the 2003 season. At over 150mph having a great safe tire under you is paramount. Goodyear's service and support are number 1 and they have always been a big supporter of Kid's programs. I am looking forward to another great season with their support."

The ACFC Racing in Schools Program provides an interactive, fun program for elementary, middle and senior high students to learn about the importance of being involved in family life and making good decisions. ACFC Racing's Driver, Michael C. Morris, provides "parallel" examples, using racing and life, to illustrate the impact of their decisions. Students are educated about the need to make smart, well-informed decisions and how those choices impact not only their present situation but also long term outcomes in their life.

The program specifically encourages students to be actively engaged with their family and explore the outcomes of various scenarios related to relationships, education, friends and seeks to provide students with tools needed to make decisions which serve them well now and in the future.

Bob Shaffer, Director of Racing at Goodyear, commented "Families and their well being and safety have always been a paramount concern at Goodyear. We are proud to be a corporate sponsor of such an exciting program working with ACFC and families and children."



Goodyear will provide the racing tires the ACFC Racing team requires for the 2003 season to complete in SCCA's National Formula Atlantic class, EP Class and a Northeast Enduro Series.



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