



Nicayla /Detail Your Car Announce the Launch of <http://www.detailyourcar.com>

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FOR IMMEDIATE RELEASE

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Southfield, Mich., April 18, 2003 Detail Your Car announces the launch of their first generation website this week. Their new virtual headquarters incorporates recent advancements that have been made in e-business. A new e-commerce solution includes extensive product selection, price alerts, real-time shipping rates and much more. Other features of the site include a Newsletter sign-up, Ask the Detailing Expert and up-to-date glossary. This e-business portal was created to allow a highly interactive experience for its site visitors.

About the Detail Your Car

The Detail Your Car Store specializes in products for car buffs & detailing shops. Their website offers a comprehensive line of auto detailing products and information to help make detailing your car easier. Their free newsletter sign-up will provide clients with detailing tips, discounts and more. Visit their online home at <http://www.detailyourcar.com> Detail your car

About Nicayla Enterprises, Inc.

Nicayla Enterprises, Inc. specializes in developing interactive web applications geared toward online customer relationship management. Nicayla's web-enabled NIC Editor provides small and mid-size companies cost effective content management. The development team adheres to strict software development processes and testing. Nicayla Enterprises, Inc. is the developer of the WhyECommerce customizable e-commerce platform (<http://www.whye-commerce.com>); the BusinessDirectorySolutions (<http://www.businessdirectorysolutions.com>); and the <http://www.esavvymarketing.com> eSavvy Online Marketing SuiteTM -- Visit <http://www.nicayla.com> Nicayla's Professional web design at <http://www.nicayla.com>

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Online Web 2.0 Version

You can read the online version of this press release [here](#).