



1010tires.com Introduces Custom Car Wizard v1.0

Richmond, BC (March 27, 2003) 1010tires.com Inc. the absolute authority on tires and wheels, is proud to present the innovative Custom Car Wizard v1.0. 1010tires.com is the first internet tire and wheel company to design and develop this type of exclusive shopping experience. Custom Car Wizard allows users to virtually install wheels available at 1010tires.com on their own car instead of a picture of a generic stock model.

([PRWEB](#)) March 30, 2003 -- As technology advances more people use digital photography or computer scanners. The Custom Car Wizard allows and encourages people to take advantage of this technology when looking for new aftermarket wheels. Visitors to the site simply upload their own car image to the database and within minutes are able to view wheels on their own vehicle. With an extensive selection of custom wheels to browse through, a person is able to preview their chosen wheels directly on the digital image of their car, better yet it will select wheels that will fit the car guaranteed! Who thought it could be so easy?

Before Custom Car Wizard was introduced visitors to 1010tires.com resorted to using expensive and time consuming software to do exactly what Custom Car Wizard can do in minutes. The majority of customers that are looking to buy aftermarket wheels have modified their vehicles, i.e. custom paint jobs, body kits, spoilers, window tinting, etc. When you view wheels on a picture of your own car, says Sofia Volpov, President and CEO of 1010tires.com Inc., you see how the wheels really look on YOUR car.

To see the Custom Car Wizard in action, go to www.1010tires.com

About 1010tires.com Inc.

Established in 1999, the website www.1010tires.com first launched in August 2000 as a premium tire and wheel website offering a wide variety of brand name tires and second to none selection of aftermarket wheels. The company goal is to become a leader in high performance tires and wheels. 1010tires.com Inc. prides themselves on their excellent level of customer service and provides the most hassle free shopping experience, ensuring total satisfaction with products and services offered on-line. The website is also designed to be as educational as possible, allowing customers to make the most informed and educated decisions when buying tires and/or aftermarket wheels.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).