



Auto4you Announces Launch of Free Global Auto Advertising Website

Auto4you today announced the launch of its free global auto advertising web portal available to private sellers, dealers and traders.

([PRWEB](#)) March 18, 2003 -- The auto4you.co.uk web site is an auto advertising web portal that is rapidly gaining a growing number of users each month. One of the reasons auto4you is becoming so popular is that the service is totally free, and does not require users to register. It is fast and convenient to use, and vehicles posted to the site are available for viewing instantly.

Sellers worldwide can advertise their vehicles on line - until sold. Buyers can utilise a comprehensive search facility to find their desired car. Buyers can also set up alerts that allow them to receive notification via email, when a car matching their requirements is added to the auto4you database. This is accomplished by propriety vehicle matching software developed by Oxford Computer Products Ltd.

The auto4you website revolves around the concept of a global car marketplace, bringing together vehicle buyers and sellers worldwide. By making advertising of vehicles totally free, we eliminated the need for credit card authentication. By removing the need to register and create a user account (which most websites usually require), the service was made even more convenient and fast to use. A person can go on to the site and place their car on our database in under two minutes, after which it is available for viewing around the globe, immediately. The service is so easy to use, that sellers will place a free advert on auto4you even if they have already paid for an advert elsewhere on more established sites. These are some of the reasons we are seeing so much growth. We believe the user base has grown to its present size, largely through word of mouth and personal recommendations to friends, colleagues and family, said Paul Mason, co-designer of auto4you.

Auto4you generates revenue from online advertising, including banners and text adverts in their monthly newsletter. The site is an ideal place for finance and insurance companies, vehicle manufacturers, and other auto industry related companies to advertise their wares.

The auto4you.co.uk project was co-designed and developed by Oxford Computer Products Ltd. and ITMS Ltd., both companies specialise in website development and e-commerce. Media e-mail contact: kakram@auto4you.co.uk



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Online Web 2.0 Version

You can read the online version of this press release [here](#).