



ALL-NEW STEWART WARNER PERFORMANCE COMPETITION TACHS, GAUGES, & ACCESSORIES

Maxima Technologies, the group enterprise that produces Stewart Warner, Datcon, and AST brand instruments, has introduced an all-new line of Stewart Warner Performance brand competition tachometers, gauges, and accessories called the "Maximum Performance Series™".

([PRWEB](#)) March 7, 2003 -- Lancaster PA. -- November, 2002. Maxima Technologies, the group enterprise that produces Stewart Warner, Datcon, and AST brand instruments, has introduced an all-new line of Stewart Warner Performance brand competition tachometers, gauges, and accessories called the "Maximum Performance Series™". The company also announced the formation of the STEWART WARNER PERFORMANCE TEAM to support the needs of the performance market, as well as the specialty markets such as 4-wheel off-road, sport-utility, heavy-duty towing and turbo diesel, marine and motorcycles. New products are being produced in Lancaster, Pennsylvania.

Stewart Warner is perhaps the most recognizable name in vehicle instruments with a long history of innovative products dating back to 1905. In fact, Stewart Warner dominated the performance market for many years. Oddie Leopando, president of Maxima Technologies, explains that, "Maxima acquired Stewart Warner in 1998 and since that time we have sought to make fundamental improvements in the business and integrate best-practices such as Six-Sigma quality. Now that the integration is completed, it is appropriate for us to resume our focus on making Stewart Warner the preeminent brand in our core markets, especially for the performance market. We felt that by introducing a totally new line of high-performance instruments, using all our engineering and technical know-how coupled with important customer feedback, we could not only satisfy the rigorous demands of racing, but also deliver a host of new product innovations and features that would really appeal to the marketplace."

The Maximum Performance Series™ includes 2" and 2-5/8" gauges, 3-3/8" programmable speedometers, 3-3/8" and 5" diameter memory tachs with shift lights, stand-alone shift lights, warning lights, sending units, gauge pods, accessories, and apparel. Features include rugged movements for electrical and mechanical gauges; advanced SMT electronics for tachs, speedos, and shift/warning lights; all-new, super-tough, engineered-resin cases; specially designed inner and outer bezels that ensure sealing integrity and flexibility; robust, styled, balanced, three-dimensional racing-red pointers; a unique "face-forward™" design that optimizes dial viewing area and angles; silver, white, and black graphics, with vertical and horizontal formats for tachs; and advanced lighting techniques that ensure great visibility, especially for night-time racing or driving.

Stewart Warner Performance is a high-quality brand of vehicle instruments produced by Maxima Technologies in the U.S.A. Maxima is a full-service, global electronics company specializing in electronic controls, vehicle instrumentation and components for off-highway, specialty vehicle, industrial and on-highway vehicles. Other brands include AST, Datcon, and Stewart Warner. Since 1905, Stewart Warner has been a leading brand of instruments for heavy-duty and automotive markets.

For more information, contact Michael R. Stoeckel @ 717-581-1000, ext. 219, or mstoeckel@maximatech.com.



Contact Information

Michael Stoeckel

Maxima Technologies

<http://www.SW-Performance.com>

717-581-1000 x219

Online Web 2.0 Version

You can read the online version of this press release [here](#).