



## **Purolator Courier Honors GEOCOMtms with their Technology Supplier Award**

*Quebec City, Canada, February 26, 2003* — GEOCOMtms, architect of the A.MAZE technology that simultaneously optimizes the routing and scheduling of fleet operations, announced today that it has received the Purolator Technology Supplier Recognition Award 2002 in appreciation for the successful implementation and remarkable results achieved by its A.MAZE highly scalable solution.

([PRWEB](#)) February 28, 2003 -- In 2001, Purolator was looking to optimize their service territories and reduce their operations' costs. The answer for them was the scalable A.MAZE constraint-based fleet route optimization solution from GEOCOMtms. During the supplier selection process, Purolator was looking for a minimum 5% improvement, for an area that they had already optimized. They obtained 7% through the A.MAZE constraint-based fleet route optimization solution from GEOCOMtms, which gave them the required value and ROI to move this project forward.

The A.MAZE solution has been deployed across the entire Canadian territory and has been showing an average of more than 11% reduction of number of couriers. Additionally, the productivity rate per zone, considered as an important performance coefficient at Purolator, improved by 4.5%. Mark Tilden, VP of Engineering, Quality Assurance and Facilities at Purolator commented, "As a leader among our industry, it is important for Purolator to honor suppliers such as GEOCOMtms that create real value and contribute to our success."

"We are extremely proud to be recognized by Purolator for our fleet scheduling optimization expertise," stated Bernard TÃ©tu, President and CEO of GEOCOMtms, "It is our mission at GEOCOMtms to deliver real-time technology and work with our customers to deliver net profits as a result of increased performance, and having Purolator, the largest Canadian courier company to witness these achievements is a clear statement about the superior quality of our team, vision and deliverables. We look forward to the next phases of deployment at Purolator which we expect to continue to return outstanding value."

### About Purolator

As Canada's leading overnight courier company, Purolator Courier Ltd. of Mississauga, Ontario is committed to making shipping the easiest part of the day for its customers. From automated solutions to 24 hour pick up and delivery, Purolator provides customers with the services and customized solutions required to get their shipments across town or around the world. Purolator operates Canada's largest dedicated air express fleet. Purolator has an extensive service network, with over 13,000 employees, including more than 4,000 couriers, over 140 operations locations, over 170 Shipping Centres, over 490 Authorized Shipping Agents and more than 480 drop boxes. Purolator processes over 5.5 million pieces (delivery and pick up) each week for destinations across Canada and around the world. For more company information please visit our website at [www.purolator.com](http://www.purolator.com).

### About GEOCOMtms

GEOCOMtms offers through its A.MAZE product suite, a Metasolution that optimizes dynamic fleet routing, scheduling and improves logistics' operations. A.MAZE technology allows to model routing and scheduling constraints, to simulate events to create sequences and schedules, and to optimize the fleet's distribution



activities. In addition, it provides Real-Time Feedback and Response (RTFR) through its wireless communication gateway, which allows companies to dynamically and constantly re-schedule and re-optimize their routes according to requests occurring throughout the day, resulting in an increase in their fleets' efficiencies.

GEOCOMtms operates a network of offices throughout North America with facilities in Atlanta, Boston, Montreal and Toronto. The corporate headquarters are located in Quebec City.

A.MAZE  
Profits in Real Time

30

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