



RNR Custom Wheel and Tires Franchise Owners Teams Up With Local Disc Jockey to Support Children in Back to School Promotion

Ron Russell and his [RNR Custom Wheels and Tires](#) team with Theresa Brown from 95.7R&B to support James Monroe Elementary School.

Norfolk, VA ([PRWEB](#)) September 15, 2016 -- [RNR Virginia](#) has been reading to the children at James Monroe Elementary as part of their literacy program and this year they partnered with [WVKL 95.7 R&Bs and Theresa Brown](#), #1 DJ on the #1 station in the market, as part of the Reading and Succeeding With Theresa school supply giveaway program.

RNR provided over 200 backpacks filled with school supplies as part of the program and provided extra items like crayons, pencils, glue sticks, colored pencils, composition notebooks and other supplies that children were lacking for the first day of school. "The school has had some academic challenges and we want to do our small part in helping the teachers improve reading skills that will show up in test scores. Making sure they have the necessary school supplies helps ensure the kids get off to a good start," said Ron Russell, Owner/Operator of RNR Virginia. "Collaborating with Theresa and WVKL 95.7 is a Godsend for these kids. She is truly a special individual and we are happy to do our part in providing reading instruction for the kids."

RNR has officially adopted James Monroe Elementary School. Russell and Brown have planned a big kickoff pep rally with Pepsi and Pizza Hut in October and have a goal to help make reading fun for the kids and to provide leadership to help kids read 10 books in the 2016-17 school year.

About RNR Virginia

RNR Custom Wheels and Tires first opened in Norfolk, VA in 2008. We now operate 8 locations in Norfolk, Virginia Beach, Chesapeake, Hampton, Suffolk, Fredericksburg, Richmond, and Chesterfield, VA. What really sets us apart is our convenient, no credit hassle, Easy Payment Plans. With easy options and our "Everyone's Approved" mentality, you may never buy tires the same way again. Thank you for the opportunity to earn your business and trust.

Meet the Owner

Ron is a local Virginia resident and the son of a retired US Navy Chief who served our country for more than 20 years. Ron has more than 30 years of retail management, financial services and bank management experience. Ron takes pride in serving his customers with the highest level of integrity and service. Ron volunteers in many local community events including serving on the Parish Council of his local Church as Treasurer and President, participating in many local charity fundraisers, sponsorships, and more. He looks forward to many more years serving Virginia!

The RNR Experience

RNR customers are provided a program that allows them to pay for tires they need or the custom wheels that they want with easy weekly, bi-weekly or monthly installments with no credit hassles. In addition, customers are offered the lowest cash prices on wheels or tires and have a huge selection of both new and previously rented merchandise. RNR carries just about every major brand in the custom wheel and tire industry, including: Dub, KMC, Lexani, Michelin, Goodyear and many more. For Information on RNR, contact our Corporate Offices at 813.977.9800.



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