

## World Patent Marketing Success Team Announces The Soap Brush Wand, A Car Washing Invention That Allows For An Easy And Thorough Clean

World Patent Marketing Reviews A New Car Washing Invention. Will Soap Brush Wand Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL (<u>PRWEB</u>) September 16, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces Soap Brush Wand, car washing invention that will greatly improve how cars are cleaned.

"The car wash industry is worth \$10 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "This industry will benefit from rising disposable income which will increase industry revenue."

The Soap Brush Wand is a car washing invention that will allow people to thoroughly wash their car with one handy device. Cars are almost always outdoors so they get dirty fast, especially when they're used a lot. However, taking it to the car wash all the time can get pretty expensive fast. This invention will allow people to wash their car whenever they want by themselves and get the same type of professional wash. The Soap Brush Wand is a large metal rod with bristles at the end. It functions as a large and durable brush meant to give the car a thorough scrub and remove any caked on dirt. It also comes with several additional features such as the ability to attach and hose and run water through it and several nozzles that can spray soap out onto the vehicle. These can be controlled with triggers at the base of the handle, ensuring perfect control during the wash.

"I feel this product will save time and money," says inventor Jeffery K. "Which people nowadays have less of both it seems. This product is really user-friendly and requires no special tools or equipment to get the job done efficiently."

Soap Brush Wand is a car washing invention that provides all the benefits of a local car wash in the palm of your hand.

## ABOUT WORLD PATENT MARKETING

World Patent Marketing is always looking for new <u>invention ideas</u>. The company provides invention services and is one of the only patent companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Assistance and Research \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Marketing and Social Media \* Direct Response TV and Internet Video Production \* Patent Licensing & Investments

As a global leader in the patent invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next World Patent Marketing Success Stories.

World Patent Marketing Reviews enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.



The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial "shock content" approach to invention marketing. According to Scott J. Cooper, the CEO and Creative Director of World Patent Marketing, "complaints from competitors are just part of the World Patent Marketing cost of doing business."

To <u>submit invention ideas</u>, contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



Contact Information Bill Flanagan World Patent Marketing +1 6465643919

## Online Web 2.0 Version

You can read the online version of this press release here.