



The Snow Tire FAQ Announces First Ever Recommended Light Truck Tire

This morning, The Snow Tire FAQ (<http://www.snowtire.info>) entered a new realm with the announcement that it has added a Light Truck Tire, the Nokian WR, to its list of recommended snow tires.

([PRWEB](#)) December 1, 2002 -- Fairport, NY -- This morning, The Snow Tire FAQ (<http://www.snowtire.info>) entered a new realm with the announcement that it has added a Light Truck Tire, the Nokian WR, to its list of recommended snow tires.

As the vehicle demographics of the nation have changed over the eight years of the Snow Tire FAQ, there has been a steady increase the number of requests for recommendations of light truck tires. People are learning that a 4WD only helps if the tires can get a grip on something. The 'all-season' tires that most 4WD come equipped with just don't cut it when it comes to real snow.

The Nokian WR tire is the first Light Truck tire to be recommended by the Snow Tire FAQ. The [Nokian WR] is truly a great tire and is well deserving of its 'All-Weather' moniker. Not only does it provide exceptional grip and stability in snow, it beats the handling and feel of many all-season tires on dry summer roads - something I did not think possible! (John Werner, Editor of The Snow Tire FAQ)

The WR is the first tire to receive the Recommend by The Snow Tire FAQ stamp of approval. This mark indicates that the snow tire has been tested by The Snow Tire FAQ and is a tire that the testers would recommend to their family and friends.

The Nokian WR joins a strong list of tires that have already been recommended. The complete list can be found on The Snow Tire FAQ website, <http://www.snowtire.info>. A detailed review of the Nokian WR and other tires that have been tested in the Real World Snow Tire Tests can also be found at the site.

About The Snow Tire FAQ

The Snow Tire FAQ is an independently operated, non-commercial site providing information on Snow Tires. I make my living writing software for a small company located near Rochester, NY. I don't sell tires. I don't even get advertising revenue from tire manufacturers, says editor John Werner.

During the winter months, the site will often have well over 100 visitors per day, with peak days coming close to 300 per day. I had no idea how popular the site had become until I stopped and looked at the hit counters. The hit counters explained why I was getting so much mail about snow tires. One interesting thing about the hit counters is that I can tell that there is a snowstorm somewhere without even looking at the weather. When a snowstorm hits, people start looking for snow tire information.



Contact Information

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Online Web 2.0 Version

You can read the online version of this press release [here](#).