



David B. Ferraez Appointed As GMMDA 2nd Vice President

David B. Ferraez has been appointed to serve as 2nd Vice President of the General Motors Minority Dealers Association (GMMDA) Executive Board.

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FOR IMMEDIATE RELEASE

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DAVID B. FERRAEZ APPOINTED AS GMMDA 2ND VICE PRESIDENT

SOUTHFIELD, MICHIGAN — Thursday, November 14, 2002 — David B. Ferraez has been appointed to serve as 2nd Vice President of the General Motors Minority Dealers Association (GMMDA) Executive Board. Ferraez accepted the appointment at a recent GMMDA Board of Directors meeting in New York.

Ferraez is the dealer principal of Green Brook Buick Pontiac GMC in Green Brook, New Jersey and three Boston area dealerships — Danvers Chevrolet Buick Pontiac, North Shore Buick Pontiac GMC and Woburn Buick Pontiac GMC.

Ferraez, a native of Mississippi, began his career in the automotive industry in 1978 as a salesman at a Chevrolet dealership, where he was the top salesman for three years in a row. Ferraez later managed a Cadillac dealership in Memphis, Tennessee until he was appointed dealer principal of Green Brook Buick Pontiac GMC (New Jersey) in 1999.

In 2001, Ferraez left the New Jersey dealership in the hands of a capable team that included his sons, Bryan and Joshua, and headed north to participate in a strategic, multi-site planning project which included three Boston area General Motors dealerships — Danvers Chevrolet Buick Pontiac, North Shore Buick Pontiac GMC and Woburn Buick Pontiac GMC. Today, Ferraez owns and operates a total of four successful General Motors dealerships.

— In addition to being an exceptional dealer, David understands the value of teamwork, effective communication, and assessing the needs of individuals on many different levels, — said GMMDA president Gregory Jackson. — His role is extremely important in helping the association continue to meet the needs of our growing and diverse membership body. —

Ferraez is very optimistic about his recent appointment. — The GMMDA is a great organization for minority dealers who want to succeed and help others succeed, — said Ferraez. — I believe we are on the right track and this appointment allows to me to play an instrumental role in the future of the association. —

As 2nd Vice President, Ferraez will join Vice President Desmond Roberts in assisting Gregory Jackson with performing the duties and responsibilities associated with his role as president of the GMMDA.



The General Motors Minority Dealers Association is a non-profit organization that represents the interest of over 385 minority owned General Motors dealerships across the country. The mission of the GMMDA is to promote, protect and encourage the viability and profitability of all existing General Motors minority dealers and to encourage, through cooperative efforts with General Motors, the installation of new minority dealers in viable and profitable opportunities.

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