

Espial Corporation Nominated for New Telematics Award

First Major Award Focused on the Telematics Industry

(<u>PRWEB</u>) October 24, 2002 -- Espial Suite for Telematics in the Running for the First Major Awards Focused on Advances in the Automotive Telemetric Industry

OTTAWA, Canada-October 22, 2002-Espial, creator of software that powers the world of smart Internet devices, today announced that Espial Suite for Telematics has been nominated for an award from Telematics Update Magazine. The awards are designed to reflect the hard work, talent and potential in bringing to fruition real products and advances in telematics.

"It is an honor to be recognized for our work in the telematics category," said Bob Egner, vice president of global marketing at Espial. "As our customers look to integrate valuable services to consumer and commercial vehicles, they have discovered that Espial Suite for Telematics provides a complete application set that is both cost effective and instrumental to reducing development risk and time to market."

More than 4 million cars on the road today include some type of navigation telematics system, and several vehicles being launched in 2004 will have some form of network connection. The ultimate application for integration into the dashboard appears to be telematics technology linking an existing cell phone into the vehicles communications system.

Via wireless technology, drivers existing cell phones can synchronize with vehicle architecture over radio frequencies. Espial Suite for Telematics enables development and delivery of value-add services through this architecture. Safety, convenience, and commercial functions can be quickly built by leveraging Internet technologies into a new application space. These functions can then be delivered through wireless technology and updated over the life of the vehicle.

The Telematics Awards will be presented May 2003 in Detroit. A panel of judges including representatives from Delphi, Ford, IBM, and other leaders in the field of telematics will select the winners.

The Espial Suite for Telematics includes:

 \hat{A} · Espial Escape $\hat{A}\Box$, a market-leading 100% Java browser that offers a scalable configuration supporting key Internet standards

 \hat{A} · Espial Ebox $\hat{A}\square$, a standards-based, 100% Java e-mail client that allows a device manufacturer to provide a powerful e-mail client in a footprint of less than 100 KB

 \hat{A} · Espial Espresso $\hat{A}\Box$, a 100% Java, lightweight GUI development toolkit, which simplifies the creation of customized, graphically rich, Java-based applications and services

 \hat{A} · Espial DeviceTop $\hat{A}\square$, a powerful operating environment that enhances the user experience through customizable interfaces - compliant with OSGi Release 2, DeviceTop meets the latest specifications of the OSGi Vehicle Experts Group



More information regarding the Telematics Update Awards can be found at <u>www.telematicsupdate.com</u>.

About Espial

With more than 90 device design wins with companies such as Intel, Motorola, On Command, Philips, Sony and Samsung, Espial has deployed proven solutions for devices relying on Internet technology. Espial software allows customers to create services, deliver devices, manage infrastructure while building revenue in a cost effective manner. Espial technology applies universally across sectors such as TV, wireless, automotive and other connected devices. Visit <u>www.espial.com</u>.

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