



## **AutoXray Releases New Pro Pack in Spanish**

*First Auto Diagnostic System with Full Spanish Language Functionality built in.*

([PRWEB](#)) October 11, 2002 -- Tempe, Arizona, October 7, 2002 - AutoXray announces the first automotive diagnostic system to function entirely in Spanish. Designed for the US market, the Spanish version Pro Pack enables professional automotive technicians to retrieve vital diagnostic data from cars' on-board computers in Spanish. Rather than merely include a manual in translation, the Pro Pack's actual screens are in Spanish for greater ease of use and speed.

"At AutoXray, we're committed to speaking our customers' language," said Adam Bruss, AutoXray Vice President of Sales and Marketing. "We've always worked to provide diagnostic information in plain English. Now, with this Spanish version Pro Pack, we can deliver the same access to critical engine function reporting to our Spanish speaking customers as well."

The Spanish-speaking auto repair segment represents a substantial marketing opportunity. There are currently over 100,000 Spanish speaking professional automotive technicians, this does not include the vast number of Spanish speaking do-it-yourselfers. Retailing at under \$600.00, the Spanish Pro Pack establishes AutoXray as a premier brand in this market, opening the way for further opportunities in the future.

The Pro Pack scans 1996 and newer Domestic, Asian and European OBD-II compliant vehicles, 1982-1995 GM 12 pin ALDL vehicles, 1983-1995 Ford EEC-IV vehicles, 1983-1995 Chrysler SCI vehicles, 1991-1995 Jeep vehicles. Pro Pack Scanner functions include:

- A Freeze Frame of data surrounding a trouble code event
- Clear Trouble Codes and reset Check Engine Light
- Access Oxygen Sensor Tests- display Monitoring Tests
- Show Pending Trouble Codes
- On-demand Capture mode, which records sensor values up to 29 seconds for diagnosing intermittent problems.

The toll free line for U.S. Spanish-speaking customers is 877-573-3737

Based in Tempe, Arizona, AutoXray is the leader in affordable diagnostic scanning solutions for professional and amateur mechanics alike. AutoXray's EZ-Link Scanner products, equipped with OBD-II compliant software, were awarded the Popular Mechanics 1999 and 2000 Editor's Choice Award for their positive impact on the automotive industry. AutoXray has been named a Top Ten High Tech Company by Arizona Business Magazine. For more information visit [www.autoxray.com](http://www.autoxray.com)



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**Online Web 2.0 Version**

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