

Wynne Sedan & Limousine Group wins a major multi-year reservation and dispatching outsourcing contract from Noble Coaches / 1st Executives.

Wynne Sedan & Limousine Group was awarded a multi-year outsourcing agreement from Noble Coaches / 1st Executive (Noble). Under the terms of the agreement Wynne Sedan & Limousine Group (Wynne) will assume complete reservation, dispatching, billing and other administrative responsibilities for Noble \Box s Individual and Corporate Sedan and Limousine businesses.

(<u>PRWEB</u>) October 4, 2002 -- On September 30, 2002, Wynne Sedan & Limousine Group was awarded a multiyear outsourcing agreement from Noble Coaches / 1st Executive (Noble). Under the terms of the agreement Wynne Sedan & Limousine Group (Wynne) will assume complete reservation, dispatching, billing and other administrative responsibilities for NobleÂ \Box s Individual and Corporate Sedan and Limousine businesses.

Noble, which was listed in 2000 by Limousine & Chauffeured Transportation (LCT) magazine as the United States $\hat{A} \square$ fifty-fourth (54) largest full service transportation company had been experiencing rapid growth in its multi-year contracted bus business and felt it needed a better and more cost efficient way of managing its Individual and Corporate Sedan and limousine businesses.

Enter Wynne with its innovative ground transportation outsourcing services offering. WynneÂ \Box s transportation outsourcing offering is flexible enough to be utilized by any company with a large ground transportation services department or requirements. The Wynne outsourcing offering is based on the model pioneered and perfected by the travel and the high-tech computer services industries over the last twenty-five (25) years. The basis of this model, is the replacement of the client companyÂ \Box s personnel with Wynne employees, and the transferal of client companyÂ \Box s (Noble) direct operating expenses to the outsourcing provider (Wynne). The outsourcing provider is able to assume these costs and generate profits through the use of its people and economies of scale.

According to Mr. Jolly Terry, General Manager of Noble, $\hat{A} \square$ Beyond the obvious benefits of eliminating the direct costs of operating a sedan and limousine business (vehicle payments, fuel costs, vehicle maintenance and payroll), Noble will also be benefiting from a reduction of our indirect costs associated with staff reductions in our reservation, dispatch and administrative personnel. Although, we will see a reduction in our top-line revenue numbers, we will see an immediate increase in cash-flow and bottom-line revenues and that is where it counts! $\hat{A} \square$. Another, ancillary benefit to Noble in using Wynne $\hat{A} \square$ s outsourcing service, is that it provides Noble Coaches / 1st Executives with access to Wynne $\hat{A} \square$ s redundant international Sedan and Limousine reservation and booking networks, which translates into better choices and pricing for Noble clients.

The spectrum of companies that are currently investigating Wynne $\hat{A} \Box$ s unique outsourcing offering run the gamut of American business: Hotels, Destination Management Companies, Computer Manufacturers, Telecommunications Providers, and Fractional Jet-Ownership companies.

For more information, please contact Mr. Phillip Capers at Wynne Sedan & Limousine Group (888.913.5466) or visit Wynne Sedan & Limousine GroupÂ \Box s website <u>www.Golimo.com</u>.

Sincerely,



Phillip Capers Dir. Of Outsourcing



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