



## **Paisley Racing seeking sponsors for 2003 racing season.**

*Paisley Racing is one of the top Sport Compact Drag Racing teams in the United States. The Sport Compact Drag Racing series is the only motorsport that caters to late Gen X and early Gen Y consumers.*

([PRWEB](#)) October 3, 2002 -- Paisley Racing will compete for a World Championship in the NHRA Sport Compact Drag Racing series in 2003. We will attend events from coast to coast and can offer a company exposure on a nationwide basis. Paisley Racing already has major marketing partners through associate sponsorship programs already in place. Paisley Racing is sponsored by Toyota, Toyo Tires, HKS, APC, Konig, Sparco, Star Shield Protection and TRD.

Toyota is the engine supplier and engine development team for Paisley Racing and invests over 1 million dollars a year in the engine program alone. All the other sponsors are associate sponsors that provide monetary support and participate in advertising and marketing ventures that every sponsor benefits from.

Paisley Racing is looking for a lifestyle sponsor that is interested in using motorsports to promote their products or services to a youth oriented fan base. They have been competing in the Import Drag Racing series for the last four years at the professional level. An indication of the popularity of this lifestyle can be demonstrated through the success of the movie The Fast And The Furious.

If you want to get involved with Paisley racing they can be reached at (516)481-4526 and ask for Craig. There are many opportunities that a sponsorship can be custom tailored to meet your company's needs.



**Contact Information**

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).