



RACING FORMULA FOR NEW SEARCH SITE

Onesite.info announces motorsport deal

([PRWEB](#)) September 24, 2002 -- The UK search site, Onesite.info, has announced its sponsorship of the racing team, CB Tech Motorsport, with the unveiling of the CB Tech-Onesite.info racing car at the Snetterton circuit on Saturday 14th September 2002. Cambridge-based Onesite.info was launched last month as a search portal with an emphasis on simplicity of use. CB Tech Motorsport is a Cambridge-based family-run team. They currently compete in the 2002 Locost circuit. Their car is driven by Mark Crankshaw, and their constructors are Mark and brother Paul Crankshaw. Pictures from Saturday's race at Snetterton are on the Onesite.info site at www.onesite.info

Onesite.info was developed to provide a single point of reference that would be intuitive to use, and enable fast navigation to a broad range of selected internet sites. They claim two important advantages over Google and other search sites. Firstly, the destination sites, being pre-selected, do not include the many irrelevant or inappropriate sites that typically form the bulk of the results listings from sites such as Google that conduct a real-time search. Secondly, selection of sites is on the basis of merit alone, whereas the other major search sites charge for inclusion and a high ranking in their searches.

The partnership between Onesite.info and CB Tech Motorsport is seen by both companies as a logical progression for each, and as a statement of the commitment by both Cambridge-based companies to innovation within their fields.

Onesite.info manager, Mike Spencer, 27, stated "We are proud to be associated with Mark Crankshaw and CB Tech Motorsport. They are an extremely promising team, and have an impressive dedication to bringing innovative technology to their area of motorsport."



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Online Web 2.0 Version

You can read the online version of this press release [here](#).