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"1.6 is a breakthrough version of VINS and will give our dealerships access to the most powerful end-to-end inventory management/internet management experience ever," said Jock Pereira, chairman and chief executive officer of DataOne Software. "The coming release of VINS will enable dealerships to communicate their inventory to all their online destinations seamlessly and with ease; with custom reports, powerful XML VIN parsing and regular pushes to all online destinations we expect the automotive industry to quickly standardize on this new version. This is a Dealer Specialties killer, designed to quickly and dramatically reduce the cost of producing a sticker and buyers guide and pushing vehicle inventory onto the Internet."

VINS 1.6 also includes enhancements in the areas of advanced reports, advanced power searching, lead management, account management, auto-selection of standard vehicle options and a bottom up approach to providing a customized interface for each user.



Contact Information

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877-GET-VINS

Online Web 2.0 Version

You can read the online version of this press release [here](#).