



Dealer Cat Announces the highly anticipated release of the Dot Com Insider for the automotive world!

"TheDot Com Insider" the highly anticipated on-line automotive information source from Dealer Cat Inc has been released to the automotive public. This site is dedicated to automotive Internet sales, web development and dealership on-line marketing. The Insider features articles from Dennis Rushing, Michael Wynns, and others.

([PRWEB](#)) August 21, 2002 -- The Dot Com Insider was released today by Dealer Cat Inc. The on-line publication is located at www.dotcominsider.com. It has been highly anticipated by the automotive community as a true resource dedicated to their on-line success.

When asked why he founded the Dot Com Insider, Dennis Rushing said "I kept looking on the Internet for an automotive reference site that was totally dedicated to my success as an Internet Sales Manager. I have started the Dot Com Insider as a way for the entire automotive community can gather together at a neutral place on the web and share information and learn from some of the best Internet people in the business."

The focus of the new dealer portal site will be on automotive Internet sales, web site development, and web marketing for automotive dealerships worldwide. It will feature articles from noted individuals such as Dennis Rushing, Michael Wynns, Greg Narrain and many others who are highly successful in the areas of the sites focus. It has also been announced that this site will host the Internet Sales Managers Association. (ISMA)

"It is not all about the car industry as most people might think." Added Dennis Rushing. "The time has come for dealerships to use what has made other venues successful on the Internet and apply them to how we sell cars. It is time to learn from the rest of the Internet community on what works and how we can apply these same principals to the automotive industry."

Dealer Cat Inc. which was founded in 1998 by Dennis Rushing, is an automotive training and consulting company featuring a unique pro-active selling and marketing system for automotive dealerships.

To find out more about the Dot Com Insider, please call 407-532-8835.



Contact Information

Dennis Rushing

Dealer Cat Inc.

<http://www.dotcominsider.com>

407-532-8835

Online Web 2.0 Version

You can read the online version of this press release [here](#).