



AutoTap[®] and Starr Performance Announce Partnership

B&B Electronics Mfg. Co., makers of the AutoTap[®] OBD II scan tool, and Starr Performance, authors of EFILive performance and diagnostic software have announced their partnership today. EFILive V5 software will be compatible with AutoTap hardware and will be distributed by B&B Electronics along with their suite of AutoTap software.

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EFILive V5 Software enhances AutoTap[®] product line

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For customers, this partnership offers unprecedented flexibility. The broad base of existing AutoTap customers can now purchase the EFILive V5 software without the cost of buying additional hardware. They can use the AutoTap cable that they already own and take advantage of the powerful features of the EFILive V5 software. New customers can now select which software package best suits their needs when purchasing their AutoTap product.

Mike Fahrion, AutoTap Product Manager, says "Putting this relationship together with Starr Performance is great news for our performance enthusiast customers. EFILive V5 is clearly the best software package available both for the performance monitoring and as a tuning-aid for LS1 equipped vehicles. We're proud that they selected our hardware for their connectivity solution and are very pleased to distribute their product along side our own software packages."

Peter Starr, President and founder of Starr Performance says, "We look forward to the release of EFILive as it is the culmination of many years work. We are pleased to have the association and commitment with B&B and foresee a successful future together."

Founded in 1981, B&B Electronics Mfg. Co. is a medium sized electronics engineering and manufacturing operation. It is headquartered in Ottawa, Illinois, about 90 miles west of Chicago. Specializing in computer interface converters, B&B has been building vehicle interface products since 1994.

Starr Performance Pty. Ltd was founded in 1994 and is located in Melbourne, Australia. It is a highly focused operation specializing in high performance automotive products and services. Starr Performance is constantly developing new products such as EFILive.

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AutoTap is a registered trademark of B&B Electronics Mfg. Co.



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