



## **Amsoil Inc. Is Red, White And Blue.**

*Amsoil Inc. and its dealers are totally dedicated to American and North American freedoms, and all that represents. It proves it by putting its money where it count, into saving the environment while reducing fuel and automotive oil consumption and saving its customers money. Its dealers and hieracrch of distributors earn their commisions by reflecting those same values.*

([PRWEB](#)) July 11, 2002 -- Its synthetic engine oils and superior filtration and fuel additive products produce benefits that meet high ideals. Why am I so patriotic when it comes to putting Amsoil Inc. on such a pedistal? It's because Amsoil Inc. is dedicated to not only produce a source of revenue for its dealers and accounts but to address environmental issues by manufacturing and marketing automotive lubricants and related products that meet that mission statement. The logo colors are red, white and blue for good reason.

Amsoil plays a large role in pollution reduction by offering pollutant source reduction. Most automotble manufacturers recommend oil drain intervals of 3,000 miles to 7,500 miles for conventional oils, but Amsoil recommends up to a 35,000 mile drain interval. In other words, by taking advantage of Amsoil's extended drain intervals, cutomer motorists reduce volume of used oil by up to eleven (11) times.

Efforts to reduce exhaust emissions have been making headlines lately. New GF-3 requirments for gasoline engine oils were recently released, as well as the new API CH-4 service classification for diesel engines. Both reflect the same goal, to dramatically reduce exhaust emissions and promote cleaner air quality.

Conventional oils lose up to 20% of their original weight right out of the tail pipe in high temperature service, causing them to thicken and circulate poorly, contributing to not only increased emissions, but also increased wear and decreased fuel economy. aspecific fuel addive Amsoil markets, called P.I., reduces emissions by up to 90%, while restoring up to 95% of an injector's original fuel flow.

The advanced lubricity of Amsoil motor oils not only decreases friction and wear, it also increased fuel economy. By reducing friction, engines don't have to have to work so hard to overcome it, allowing it to use its heat-energy more efficiently.

If the average person drives around 15,000 miles each year, a 5% percent savingsis fuel would give them over \$58.00 in savings a year (assuming vehicle gets 20 miles per gallon) and more than 37 gallons would be conserved.

Amsoil manufactures reusable foam air filters that trap 30% more dirt filters and allow up to 50% more air flow than conventional paper filters, improving engine performance and fuel economy.

In 2003, Amsoil Inc will be celebrating thirty years of leadership in the automotive lubrication industry. It will host its International Convention on July 17 to the 19th. It will share the honor with guests and hard working Dealers, Directs and all the way to the top of its organization. Amsoil Inc. is like the logo shows, proud of flying the red white and blue.



**Contact Information**

**Rudy Hiebert**

Amsoil Inc. Dealer

<http://www.lubedealer.com/hiebert>

Rudy Hiebert

**Online Web 2.0 Version**

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