



Innovative Sell It Yourself! Kit Makes Car Sales Easier

([PRWEB](#)) July 5, 2002 -- It has been estimated that 55 million vehicles are privately sold each month. And it's a fact that a private auto sale usually results in a higher sale price. The advantages of selling a car privately are clear. But short of installing floodlights in his frontyard, how can a private seller get the attention and results that a car dealership can get? Now there's a way!

Developed by Rossey Enterprises in Oconomowoc, WI, the Sell It Yourself! Owner Direct Auto Kit is an all-in-one, attractive, high-impact package that provides the private seller with everything he needs to get results fast. At only \$15 retail, the Kit costs less than a classified ad and is dramatically more eye-catching. The materials in each easy-to-use Kit include:

- * Two bright red "Sale" signs with double face tape.
- * A price sign designed to hang from the rearview mirror.
- * An information sheet with a place for everything a prospective buyer will want to know about the vehicle.
- * A unique, peel-and-stick zipper bag to attach to the window. Copies of the completed information sheet are placed in the exposed, protective bag. By taking one of the sheets, the prospective buyers will have instant information at their fingertips. No fumbling for pens or trying to memorize phone numbers. It's like having a salesman at your car 24 hours a day, 7 days a week.
- * A slip-on antenna flag in metallic red, white and blue.

The Sell It Yourself! Owner Direct Auto Kit requires minimal effort but gives a vehicle maximum, round-the-clock exposure. It is currently available on the internet at galaxymall.com/auto/kit.



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Online Web 2.0 Version

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