



Travelog - The tour guide in your car

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([PRWEB](#)) June 22, 2002 -- NEW RECORDED AUDIO TOURS OFFER
UNIQUE VACATION OPPORTUNITY
-- Travelog Tours Provide Wonderful Weekend Driving Escapes --

Linden, NJ - June 11, 2002 - Thanks to a groundbreaking new company that produces recorded driving tours, families can explore America's back roads, quaint villages, and scenic wonders in a whole new way. With a Travelog tour, it's as if a professional tour guide is along for the ride, pointing out sights, giving directions, telling fascinating stories, and explaining the history of every stop along the route.

Written by nationally-acclaimed travel writers, Travelog offers more than just its recorded tours. There are sightseeing insights and information on points of interest, historical facts, local lore, travel trivia, and turn-by-turn directions. The complete package includes the recorded driving tour in both CD and tape cassette formats, printed directions, a map, a note card and Travelog pencil, and a tour and Save Discount™ card.

Travelog even provides suggestions on lodging, dining, and shopping opportunities along the route. And as travelers drive along, the narration provides a wealth of historical facts and entertaining background information about the region.

"Travelog tours offer the chance to explore some of America's greatest destinations in a new and exciting way," says Myron Levine, chairman and CEO of Travelog. "We offer a complete vacation, with travel planning, at an affordable price. Our tours are dependable, reliable, and hassle-free."

The company presently offers 13 tours, ten in the northeast. They include: The Lower Hudson Valley; Mid-Hudson Valley; Eastern Catskills; Westchester County; Long Island's Gold Coast; Long Island's North Fork; Southampton; The New Jersey Skylands; The New Jersey Shore, Pennsylvania Dutch Country, and Pennsylvania's Bucks County. Two additional tours in Nevada cover the Red Rock Canyon and Hoover Dam - Lake Mead. Tours soon to be released are Connecticut's Litchfield Hills, and a tour of George Washington's Virginia. By the end of 2002 at least another 25 tours will be available in states such as California, Arizona, Georgia, Maryland, Massachusetts Florida, and Illinois.

WEB ENHANCES THE EXPERIENCE

One component that makes Travelog tours especially dynamic is the complementary web site (www.travelog.com), which provides updates on special events and attractions, road construction and detours, as well as details on discount partners. The site even provides links to visitor's bureaus and tourism offices, newspapers and other resources for information on the area and great games for the whole family.

"We want to provide a complete, enjoyable, and interactive experience for Travelog users," adds Levine. "To that end, we have checked and rechecked each tour for accuracy and have tried to anticipate all of our customers' needs and fulfill them."

COST



Travelog set its sights on providing a product that ensures vacationers great value. The tours, priced at \$19.95 each, are less expensive than taking a family of four to the movies, while offering an opportunity for family interaction and learning. In fact, as a special introductory offer if two tours are purchased there is a 10% discount. With three or more tours, the shipping charge is waived.

GIFT

Travelog tours also make a great gift. You can give the gift of a mini-vacation to your family, friends, or business associates, or combine it with a night at a hotel or bed and breakfast for the person who has everything. If you don't know which tour to give, you can obtain a gift certificate from Travelog.

AWARD

Travelog's tours have just received an award from Potentials, a trade industry publication specializing in promotional products, as one of the 100 best new products introduced last year.

For more information on Travelog or to order a tour, consumers may call 866 LETS TOUR (866)538-78687 or visit them at www.travelog.com



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