

## A Slice of Brooklyn Bus Tours Launches New Chocolate Tour

Brooklyn-based company will highlight the small batch chocolate movement just across the river from Manhattan

Brooklyn, NY (<u>PRWEB</u>) July 21, 2016 -- A Slice of Brooklyn Bus Tours (<u>www.asliceofbrooklyn.com</u>), the leader in guided bus tours of Brooklyn's foods, neighborhoods, landmarks and famous movie locations since 2005 is proud to announce their next venture: the Brooklyn Chocolate Tour!

This new 4 hour guided bus tour will feature five of the best chocolate makers in Brooklyn: Jacques Torres in DUMBO, The Chocolate Room in Cobble Hill, Raaka Chocolates and Baked both located in Red Hook and Li-Lac Chocolates located in Industry City.

Guests will sample signature chocolate creations at each stop, see how the chocolate is made and meet the chocolatiers themselves. There will also be opportunities to purchase items to take home.

The Chocolate Tour will depart conveniently from Union Square in Manhattan and feature the history, architecture and inside tidbits of the Brooklyn neighborhoods featured on the tour such as DUMBO, Cobble Hill, Red Hook and Industry City. Just like all their other tours, the experience will be enhanced by the audiovisual presentation on the screens of the bus which features music, slides and videos about the history of chocolate. The tour will run on Mondays, Wednesdays and Fridays at 10am with plans to add other days of the week soon thereafter.

"It's an amazing time to be in Brooklyn if you love chocolate", says A Slice of Brooklyn Bus Tours owner, and admitted chocoholic, Tony Muia. "Whether it's Li-Lac Chocolates which has been around since the 1920's or famed pastry chef Jacques Torres, aka "Mister Chocolate" who opened his first shop in Brooklyn in 2000 or newcomer Raaka Chocolate which is reinforcing what we call "bean to bar" production, the tour will open peoples' eyes to all things chocolate in the borough."

A Slice of Brooklyn Bus Tours was started in 2005.

"I originally wanted to create an easy way for visitors to hop on a bus in Manhattan and experience Brooklyn from a native's perspective" says owner/operator Tony Muia. "When I started doing tours ten years ago, nobody was bothering to go pick people up in Manhattan by bus and bring them to Brooklyn. So I took it upon myself to become Brooklyn's official ambassador. The tours feature Brooklyn's favorite foods, neighborhoods, landmarks and famous movie locations like Saturday Night Fever, Goodfellas, the French Connection and more."

Another thing that sets A Slice of Brooklyn apart is the tour guides. Muia's only requirement: "They must be Brooklyn-born, licensed NYC tour guides. What's the point of offering someone an authentic Brooklyn experience if you're not getting it from a native Brooklynite?"

Other tours include the Original Pizza Tour (voted the #1 tour of Brooklyn on TripAdvisor for the past five years in a row), the Neighborhood Tour which focuses on the cultural and historical parts of the borough and the wildly popular Christmas Lights Tour of Dyker Heights. The tours have been featured on the Travel



Channel, the Food Network, the Today Show, Good Morning America and in the pages of the New York Times, the London Times and Time Out New York.



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