

SaferWatch Introduces Enhanced Motor Carrier Sourcing

The broker and 3PL community spoke up, and SaferWatch listened. New customer driven tools keep SaferWatch users ahead of the curve while moving the industry in a direction of safety and efficiency.

Hebron, N.D. ([PRWEB](#)) July 11, 2016 -- SaferWatch, the logistics industry's leader in motor carrier information and risk management solutions, now offers new enhanced search and evaluation tools to give brokers and 3PL's immediate insight into carriers with their preferred qualifications.

Sourcing and qualifying motor carriers has historically been a time consuming and costly task, yielding generic, non-customizable results. Now, brokers and 3PL's can tap directly into the vast SaferWatch database of millions of public motor carrier records, using an impressive collection of new search features.

- Radius Search can now be added to any search to pinpoint carriers within a specified distance of any city center.
- Custom Risk Management Assessment Checklists can be added to the evaluation criteria to quickly source motor carriers who meet specific customer risk standards.
- Customer Driven Evaluation Criteria includes CarbTRU, SmartWay, authorizations, CSA equivalent scores and safety data, inspection and crash data, FMCSA insurance data, fleet size, cargo type, travel lanes and more.

"The new mileage radius program you have built into your Power Search is precisely what our Contracts team has been waiting to come along", shared Jon at Total Logistics. "Any number of trucks we need, any criteria we want, and up to any number of miles out we specify. This is real searching power!!"

Smart & Power Search allows subscribers to mitigate risk exposure from the start by qualifying carriers as they search. With hundreds of criteria options to choose from, searching in SaferWatch becomes intelligent.

About SaferWatch

SaferWatch™, the web based software for motor carrier information and risk management tools, is brought to you by the software development company, Grizella. Since 2000, Grizella has been in the business of providing ground breaking technology solutions to the freight transportation industry. SaferWatch™ helps brokers and 3PL's become more efficient by providing them with customizable search and due diligence tools, which can be used to automate carrier selection according to best practices for risk management. Offering the most complete database of motor carrier information available, including CSA equivalent scores, certificates of insurance, and 24/7 compliance monitoring, SaferWatch™ is dedicated to giving customers the competitive advantage.



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