

Mercedes Benz of Birmingham Honored as Mercedes-Benz Best of the Best Dealer for 2015

Mercedes-Benz of Birmingham's award recognizes them as a member of the top 15% of dealerships nationwide in 2015

Birmingham, Alabama ([PRWEB](#)) July 13, 2016 -- Mercedes-Benz of Birmingham, a luxury automotive dealer located in Hoover, Alabama, has recently been honored with the Mercedes-Benz Best of the Best Dealer Recognition Award for its exemplary performance in 2015. Distributed annually, the Best of the Best awards recognize the top fifteen percent of Mercedes-Benz dealerships nationwide. The awards for 2015 were officially announced by Mercedes-Benz USA on February 12, 2016.

As a recipient of this elite award, Mercedes-Benz of Birmingham has been recognized for its superior performance in all aspects of its business, including sales, service, parts, operations and customer experience. It emphasizes the commitment to excellence and “best or nothing” culture that is demonstrated by Mercedes-Benz of Birmingham and it is a tribute to their continued success.

According to Dietmar Exler, the CEO of Mercedes-Benz USA, “Our Best of the Best dealers are more than just great car dealerships. Each represents a community of people whose loyalty, integrity and dedication to our customers make them an invaluable part of the Mercedes-Benz family. I thank them for their leadership, which helped drive us to record heights in 2015 and gives me great confidence for the year ahead.”

Located in Hoover, Alabama, Mercedes Benz of Birmingham, previously known as Crown, has been serving the Birmingham area for more than 40 years. Now under new ownership, 2015 was its first full year of operation as Mercedes-Benz of Birmingham, and its first year as a recipient of the Best of the Best Dealer Recognition Award. Randy Powell, the General Manager of Mercedes Benz of Birmingham, credits their customers for their success, saying “When your customers are the best, it rubs off. Thank you for your confidence, your business and your trust.”

Mercedes Benz of Birmingham offers a full selection of new Mercedes-Benz vehicles, including the popular C-Class, E-Class and S-Class, as well as GLE SUVs, AMG performance models and Mercedes-Benz vans. They also feature a wide variety of pre-owned and certified pre-owned vehicles, and they have a full service department. Mercedes-Benz of Birmingham is committed to providing a superior buying experience for its customers and strives to set a new standard for luxury in Alabama.

To learn more about Mercedes-Benz of Birmingham, visit mbbhm.com.



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