

World Patent Marketing Success Group Prepares Everyone For The Cold, Winter Months With Its New Automotive Invention - The Automotive Window Defroster

World Patent Marketing Reviews A New Automotive Invention. Will Automotive Window Defroster Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL (<u>PRWEB</u>) July 04, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, announces the Automotive Window Defroster, an automotive invention designed to keep frost and ice off a vehicle's mirrors and windows.

"The Global Auto Parts & Accessories Manufacturing industry is worth \$2 trillion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "Over the next five years, the industry will continue on its fast-pace track, as strong demand from emerging economies supports revenue growth."

"When winter arrives, car engines begin to stall and windows and mirrors can frost up, thus becoming potentially dangerous," says Jerry Shapiro, Director of World Patent Marketing Inventions. "What is needed is something which will prevent ice and frost from building up on windows and mirrors without having to use a lot of time and effort. With the arrival of this automotive invention called the Automotive Window Defroster, this will now happen."

The Automotive Window Defroster is designed to cater to vehicles during the winter season. Made with highly durable and weatherproof materials, this invention is designed with features that are unlike any other. It comprises of lightweight tarp or canvas as its main protective material and will be fitted with plastic grommets, vinyl, plastic hooks, bungee-type elastic cord and a 25-foot electrical male plug cord. What Automotive Window Defroster does is provide a quick and convenient way to prevent ice and frost from accumulating on a vehicle's mirrors and windows. And because of this, vehicles during the winter time are deemed safer and more efficient.

"The Automotive Window Defroster is something that every person who lives in places with cold winters should have on hand," says inventor George G. "This automotive invention prevents snow and frost from getting stuck and hardening on window and mirror surfaces, which can be quite a challenge to remove."

Benjamin Brown, a contractor from Alabama, has this to say about the Automotive Window Defroster: "During the winter season, not only does it become harder to start a vehicle and warm its engine up, frost and even ice can build up on the surface of my truck's windows and mirrors. But ever since I started using the Automotive Window Defroster, this was no longer a problem for me."

The Automotive Window Defroster is perfect for protecting a vehicle during the colder seasons.

ABOUT WORLD PATENT MARKETING

<u>World Patent Marketing</u> is an innovation incubator and manufacturer of patented products for inventors and entrepreneurs. The company is broken into eight operating divisions: Research, Patents, Prototyping, Manufacturing, Retail, Web & Apps, Social Media and Capital Ventures.



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