

World Patent Marketing Review Committee Gives The Green Light To Baby Safety Alarm, A Safety Invention That Senses A Baby's Presence Inside A Vehicle

World Patent Marketing Reviews A New Safety Invention. Will Baby Safety Alarm Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL ([PRWEB](#)) July 12, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, announces the Baby Safety Alarm, a safety invention designed to add safety features to a vehicle to prevent leaving a child or pet unattended inside a parked vehicle.

"The Durable Baby Goods Stores Market makes \$6 billion a year," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "This industry faces tough competition from mass merchandisers and department stores and competition has intensified over the past five years."

"The news these days has an alarmingly increase in reports of parents accidentally leaving their children in hot, parked vehicles," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. "Thanks to the safety invention called the Baby Safety Alarm, these incidents will go down."

The Baby Safety Alarm is a safety invention designed to provide an effective alarm system to detect a child, elderly or pet left unattended inside a vehicle. Made with a unique and ingenious technological design, this invention consists of a an alarm, a sensor pad with pressure and heat sensors and control unit. The Baby Safety Alarm will be activated once the safety belt connected to the sensor pad is buckled. And with the information received via multiple variables such as pressure, temperature and status of vehicle's engine, this invention will make the necessary alarm sounds. And because of this, no child, elderly and pet will be left alone in a vehicle, thus potentially saving more lives.

"People should always have some safety measures in their vehicles such as the Baby Safety Alarm," says inventor Debora C. "This safety invention provides parents with peace of mind when they travel with their young children. Not only that, it is ideal for people traveling with pets, as well. No child or pet will be accidentally left alone in the car with this installed."

Freida Mitchell, a mother of a toddler from New Jersey, has this to say about the Baby Safety Alarm: "I work part time and am constantly on the go running errands for work and my family and because of this, I bring my little one with me. Thanks to the Baby Safety Alarm, I am immediately reminded that my child is with me no matter how preoccupied I am."

The Safety Alarm is a safety invention is an ideal device to keep children, the elderly and pets safe while traveling with them.

ABOUT WORLD PATENT MARKETING

[World Patent Marketing](#) is an innovation incubator and manufacturer of patented products for inventors and entrepreneurs. The company is broken into eight operating divisions: Research, Patents, Prototyping, Manufacturing, Retail, Web & Apps, Social Media and Capital Ventures.



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