

## World Patent Marketing Invention Team Introduces An Ingenious Invention That Takes The Back-Breaking Work Out Of Shovelling Snow: The Auto C-Shovel

World Patent Marketing Reviews A New Utility Patent. Will Auto C-Shovel Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL (<u>PRWEB</u>) July 12, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, announces the Auto C-Shovel, a utility patent designed to provide a better way to shovel snow off a driveway or path.

"The Snow plowing Services industry makes \$14 billion a year," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "The industry benefited from favorable weather conditions, including greater than average annual snowfall totals and numerous high-accumulation snow events."

"Kids love to play in snow but for adults, this can become quite stressful when it starts to block paths and driveways," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. "They would need to spend a significant amount of time and brave the biting winter cold just to be able to clear a path. But thanks to the Auto C-Shovel, shovelling snow is much convenient and less time consuming."

The Auto C-Shovel is designed to lessen the need to manually shovel snow off driveways and paths. Made with highly durable material and a unique design, this invention comprises of shovel head bar, a shovel rod, adjustable brackets, handle and a curved shovel blade attached with rubber wheels. What is really great about Auto C-Shovel is that users no longer need to suffer out in the cold and use a regular shovel to remove snow from paths and driveways. This invention is simply attached to a vehicle and anyone can easily and efficiently shovel out snow while enjoying the warm temperature inside a vehicle.

"Manually shovelling snow away from one's driveway can potentially cause injuries and could even trigger conditions such as a stroke," says inventor CJ J. "This utility patent is able to reduce any harm to the body caused by this manual task. It can be attached to a vehicle which in turn lessens any actual effort on the person."

Elaine Mitchel, a secretary for a local law firm in Colorado, has this to say about Auto C-Shovel: "Since I live alone, I hate it that I didn't have any help in shovelling snow off my driveway. But thanks to Auto C-Shovel, I can now accomplish this task on my own and not have to actually pick up a shovel myself."

Auto C-Shovel is a utility patent perfect for a quicker, more efficient and economical snow shovelling task.

## ABOUT WORLD PATENT MARKETING

World Patent Marketing is an innovation incubator and manufacturer of patented products for inventors and entrepreneurs. The company is broken into eight operating divisions: Research, Patents, Prototyping, Manufacturing, Retail, Web & Apps, Social Media and Capital Ventures.

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