

Tikiz Recapitalizes to Support National Expansion

Mobile shaved ice & ice cream franchise adds leading business development investors.

BOCA RATON, Fla. ([PRWEB](#)) August 04, 2015 -- [Tikiz Shaved Ice & Ice Cream](#), a mobile franchise specializing in unique frozen treats, has announced a recent recapitalization that will facilitate the company's national expansion plan. The capital is being invested by David Lopez, an entrepreneur seasoned in business development who is responsible for building multiple industry-leading brands.

“The Tikiz concept is truly one-of-a-kind and we're excited to help the brand expand nationally and achieve new milestones,” said Scott Mortier, a member of the investment group. “When we were first introduced to Tikiz, we saw an amazing model with great potential, and knew that with the right team in place, the company could blossom into a nationally recognized franchise.”

The new Tikiz investors offer years of experience in building national franchises including Dental Fix RX, Dr. G's Weight Loss & Wellness and Fruits, and have also played an integral role in growing Tralongo LLC, Conversion Whale and Transition Whale – all leaders in their respective industries. Overseeing all aspects of franchise development for Tikiz, the group will work to grow the quick-serve mobile franchise significantly within the next year, with a goal of at least 100 territories sold by then end of 2016. Currently, Tikiz operates in 13 territories across the U.S.

“The Tikiz trucks on the road today are performing well and we're confident we can capitalize on their appeal as we look to grow into other lucrative territories across the U.S.,” said Mortier. “This is a rewarding business for anyone who loves work that is engaging, entertaining and fulfilling, and we've made it our number one goal to provide Tikiz franchisees with every tool needed to achieve success.”

Taking inspiration from the ice cream trucks of the past, Tikiz Shaved Ice & Ice Cream is a unique experience for both the owner and consumer. Based around custom, fully-equipped trucks, each franchise uses exclusive, all-natural fruit flavored syrups for shaved ice and offers ice cream varieties that meet USDA Smart Snacks in Schools requirements. Tikiz franchise owners also offer community support through the FUNdraiser Program in which 20 percent of proceeds earned during an event are donated back to the hiring organization.

To find out more about Tikiz Shaved Ice & Ice Cream, to schedule an event or to learn how FUNdraiser Programs can benefit your organization, visit tikiz2u.com and to find out more about franchise ownership, visit tikiz2u.com/franchising-info.

About Tikiz Shaved Ice & Ice Cream

Since 2012, Tikiz Shaved Ice & Ice Cream has been providing communities with professional, clean and fun on-site treats and deserts. Founded and based in Boca Raton, Florida, Tikiz franchises are available nationwide with year-round options for sales and business growth. Each truck is a custom, made-to-order service vehicle built at Tikiz's headquarters and features every component needed for franchise partners, including the patented “Surv-Board” syrup dispenser and more. To find out how to start your own Tikiz franchise, visit tikiz2u.com/franchising-info.

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