

World Patent Marketing Review Committee Approves The HEELP, A New Safety Invention Designed To Address Road Emergencies

World Patent Marketing Reviews A New Safety Invention. Will The HEELP Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL ([PRWEB](#)) July 12, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, announces the HEELP, a safety invention designed to provide a way to seek help or assistance during emergency situations while on the road.

"The Global Car & Automobile Manufacturing industry is worth \$2 trillion a year," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "Car emergencies are common anywhere in the world. This is why vehicles should be equipped with more safety and emergency response features."

"One of the main concerns when driving long distances is that this exposes drivers and their companions to potentially get into an accident or incident without being able to seek help," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. "But with the assistance of the HEELP, other people will be able to see whether someone they know is in distress while on the road."

The HEELP is a safety invention created to provide an effective way to inform others about any form of emergencies and distress while driving. It features a video recorder which relays the video it takes to a cloud or social media site which loved ones and friends can gain access to. By allowing others to view these videos, one will be able to gain more success in reaching out to someone in cases of emergencies. And because of this, more lives will be helped and saved.

"Driving alone is no longer a threat to one's safety when a vehicle has the HEELP," says inventor Lee P. "With this safety invention, loved ones and friends can gain access to the videos being recorded by the device and check whether everything is okay or not."

Jack Milton, a sales agent for a manufacturing company from Arizona, has this to say about the HEELP: "I am constantly on the road for work, travelling from one state to another. The HEELP allows my family to check on me every so often, making sure that I am not in any form of distress or emergency."

The HEELP is a safety invention which every vehicle should have for safety and security purposes.

ABOUT WORLD PATENT MARKETING

[World Patent Marketing](#) is an innovation incubator and manufacturer of patented products for inventors and entrepreneurs. The company is broken into eight operating divisions: Research, Patents, Prototyping, Manufacturing, Retail, Web & Apps, Social Media and Capital Ventures.

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