



**TO: Auto, Family, Lifestyle, Product Editors:
For the Car Enthusiast, Give a Gift to be Enjoyed Everyday, Custom Designed
Floor Mats from www.ggbailey.com (Father's Day)**

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(PRWEB) June 7, 2002 -- TO: Auto, Family, Lifestyle, Product Editors:

FOR IMMEDIATE RELEASE

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NEW YORK, June 5, 2002 - You can custom design luxury-weight floor mats from any combination of carpet colors, edging styles, heelpad, embroidery and logo options. All on a GG Bailey floor mat that is a custom-fit for your vehicle.

GG Bailey is part of the Racemark group of companies that manufacture and supply custom luxury floor mats to the world's most prestigious automobile manufacturers. For the first time, our 30 years of experience as leaders in the floor mat industry are available directly to the consumer through GG Bailey, www.ggbailey.com

"Only with GG Bailey can you design and customize your automobile floor mats, exactly the way you choose," says Bob Bailey, former Porsche of America world class racecar driver and founder of the Racemark Group of Companies.

Online ordering makes selecting your luxury-weight, custom-designed automobile floor mats simple and efficient. Simply choose your Make, Model and Year and create your floor mats using our Virtual Mat that guides you through our design options. Through our high-tech ordering and manufacturing processes we will custom manufacture and ship your mats within 48 hours from receipt of order.

"We use only the highest quality materials available, which is why the world's most respected automobile manufacturers trust our innovative product development," says Bailey.

Only with GG Bailey can you custom-design and personalize your floor mats - you choose exactly how they will be made. Through our embroidery options you can embroider whatever you would like on our mats: personal, business, sports names, initials, numbers and much more.

Note to Editors: Bob Bailey is available for interviews, racing photo also available.

About GG Bailey



GG Bailey is part of the Racemark (www.racemark.com) group of companies that include three manufacturing plants in New York, Georgia, and Switzerland. Our plants are dedicated to the production of the finest automobile floor mats in the world, supplying the premiere brands in the automotive industry. In 1974, we were the first floor mat company to create a carpeted floor mat and the first floor mat company to introduce CYCLEBACÂ®, a 100% recyclable floor mat. Our family owned and operated business includes over 40 years of devotion to the finest automobiles and accessories in the world. Our founder, Bob Bailey, the former world class racecar driver for the Porsche of America Racing Team, continues to be actively involved in all aspects of the automotive world from collecting classic cars to vintage auto racing. Our creative, entrepreneurial team of auto enthusiasts are dedicated to making floor mats for auto enthusiasts.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).